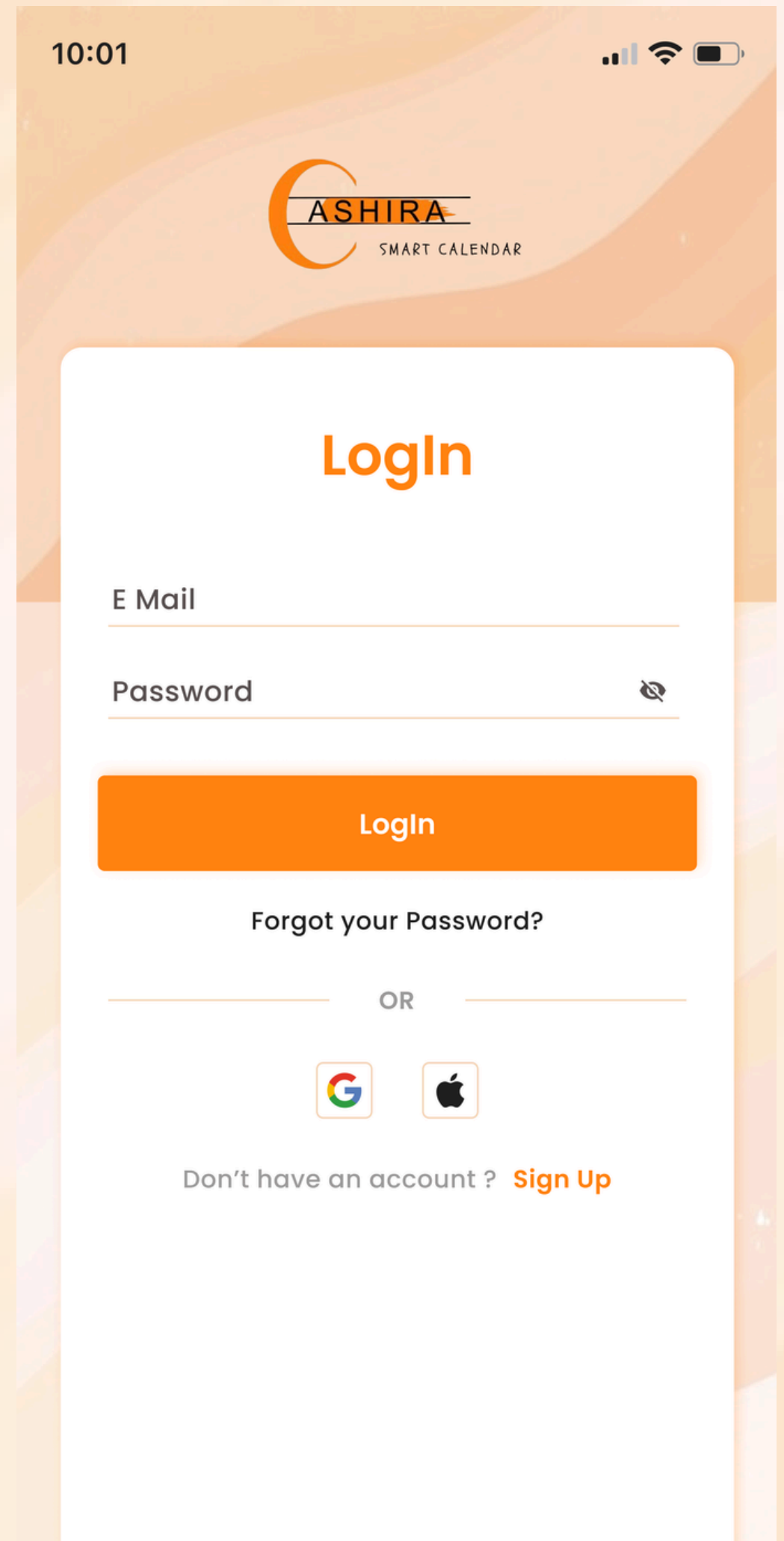


# Case Study





# We Help Your Ideas Grow

Canws is a software development studio that builds scalable, design-led digital products. With 8yrs of expertise and over 300+ projects shipped with a top rating of 4.9★. We combine strategy, design, and engineering to turn complex ideas into market-ready solutions. Fast, reliable, built for long-term growth.

# The Challenge

Cashira combines the power of AI with intuitive calendar tools to help you manage your finances, schedule, and life like never before.



**Client**  
Quality Sync Solutions



**Domain**  
Real Estate Construction QA



**Engagement**  
End-to-End Build



**CLOUD**  
AWS



# The Feature Offerings



## Natural Language Scheduling

Type or speak to the AI like a human assistant to instantly book, update, or shift complex events.



## Intelligent Smart-Booking

The integrated AI automatically analyzes your routine, preferences, and habits to suggest optimal meeting times.



## Conflict Resolution Engine

Say goodbye to double-bookings; the AI predictive algorithm detects over-scheduling and re-routes meetings in real time.



## Dynamic Time-Blocking

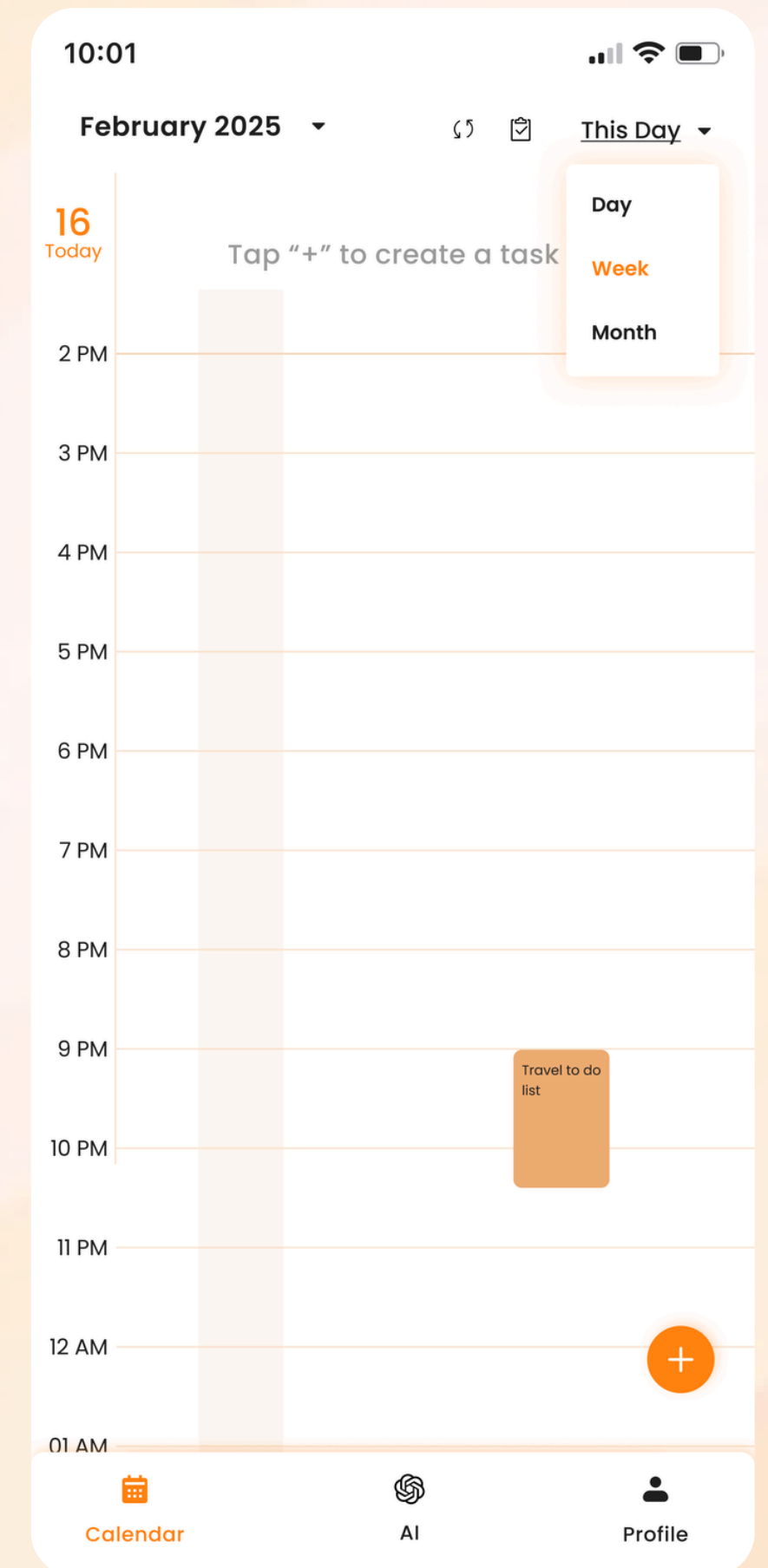
Automatically protects slots for deep work, travel buffers, or personal routines based on your workload trends.



# App Design & User Experience

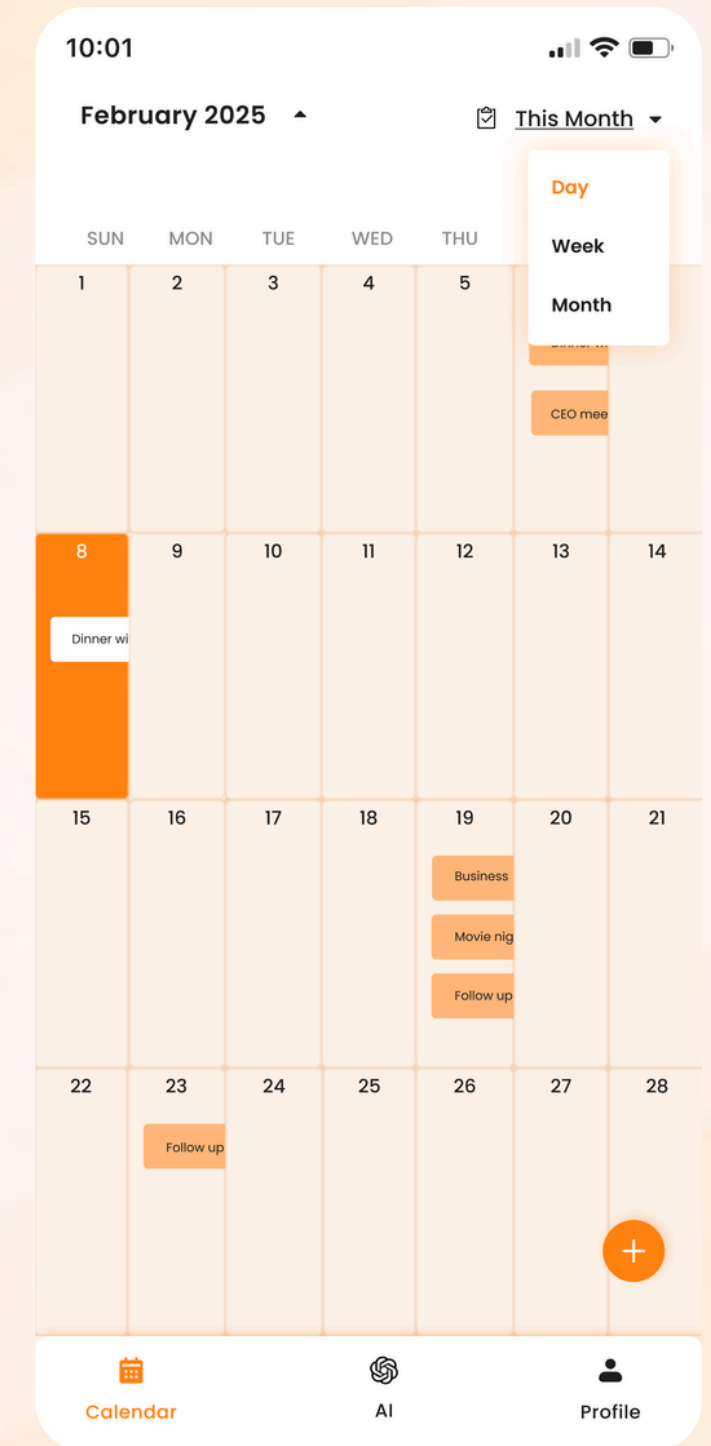
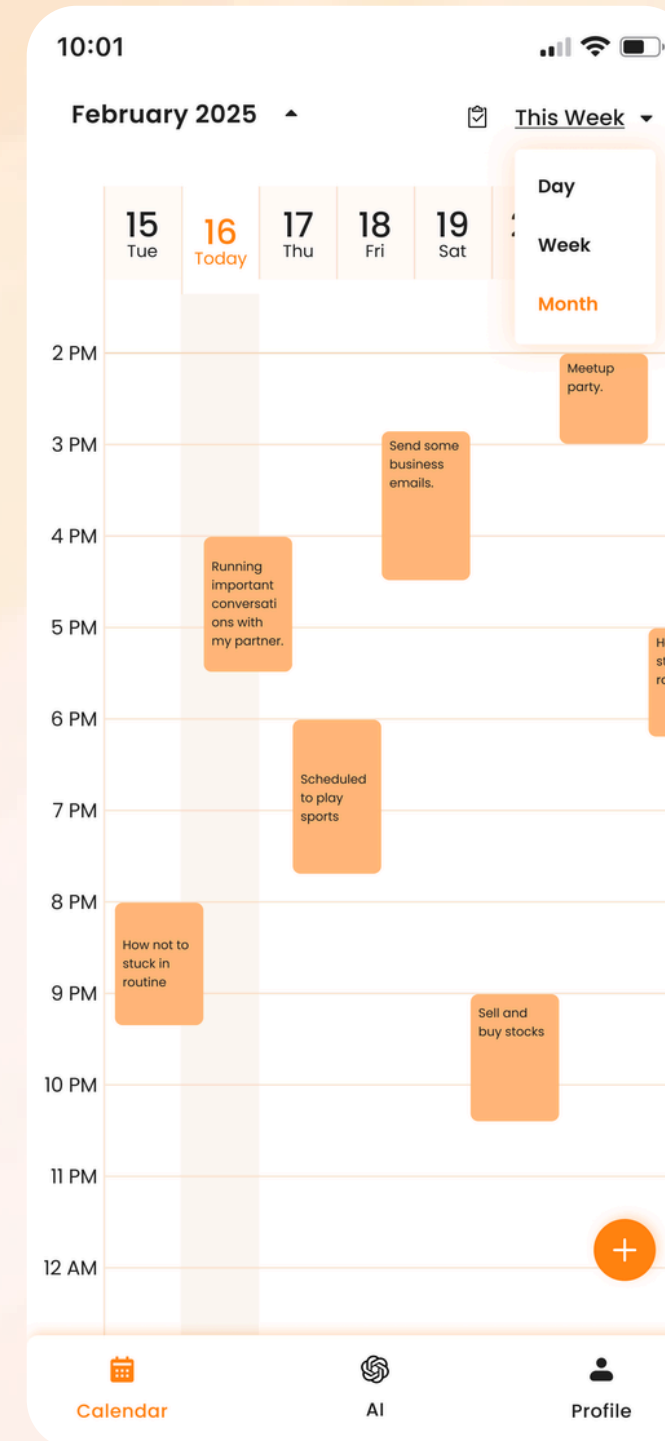
We designed every visual micro-interaction with behavioral discipline in mind—moving effortlessly from conversational AI dialog boxes to complex calendar overlays—merging elite aesthetic restraint with highly intuitive information hierarchies.

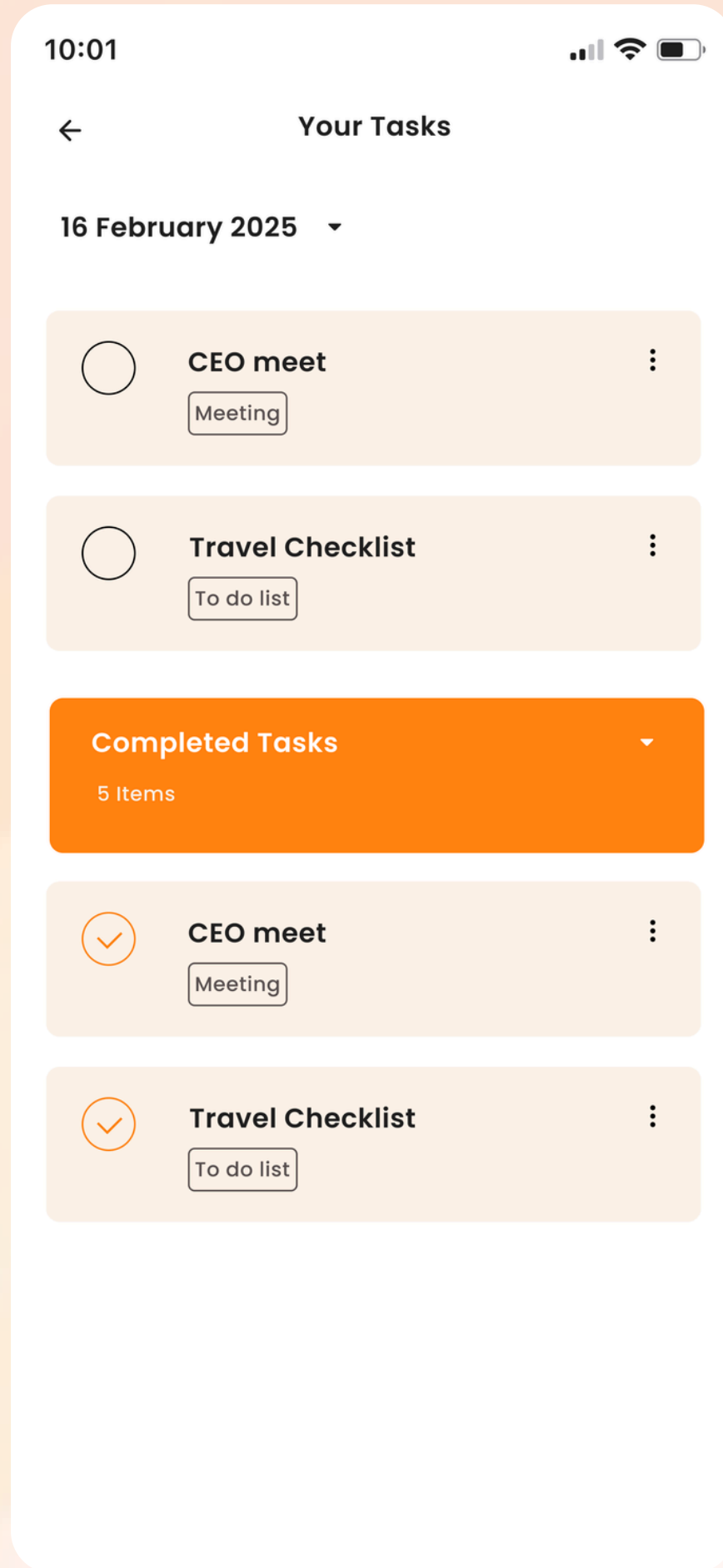
- User Research & Persona Mapping.
- High-Fidelity UI & Unified Enterprise Design System
- Mobile-First Responsive Layouts (iOS & Android)
- Micro-animations mapping transactional events onto daily schedules



## Architecture & Delivery

We deployed an enterprise-grade backend featuring sub-second AI processing speeds, bidirectional sync capabilities with Google Calendar and Outlook APIs, localized time-zone processing engines, and highly secure multi-tenant scheduling logic hosted entirely on AWS.





## End-to-End Delivery

All core reward systems built, integrated, and deployed in a single release

## Day 1

Production ready — scalable AWS architecture with CI/CD pipelines ensuring stable, secure deployments

**100%**

Flawless real-time sync across personal calendar provider infrastructure

**40-60%**

Noticeable drop in time spent arranging calendars manually.



## What We Can Build For You

With a 10+ year experienced team and 20+ products shipped, we're ready to be your end-to-end tech partner.

Enterprise Product Development

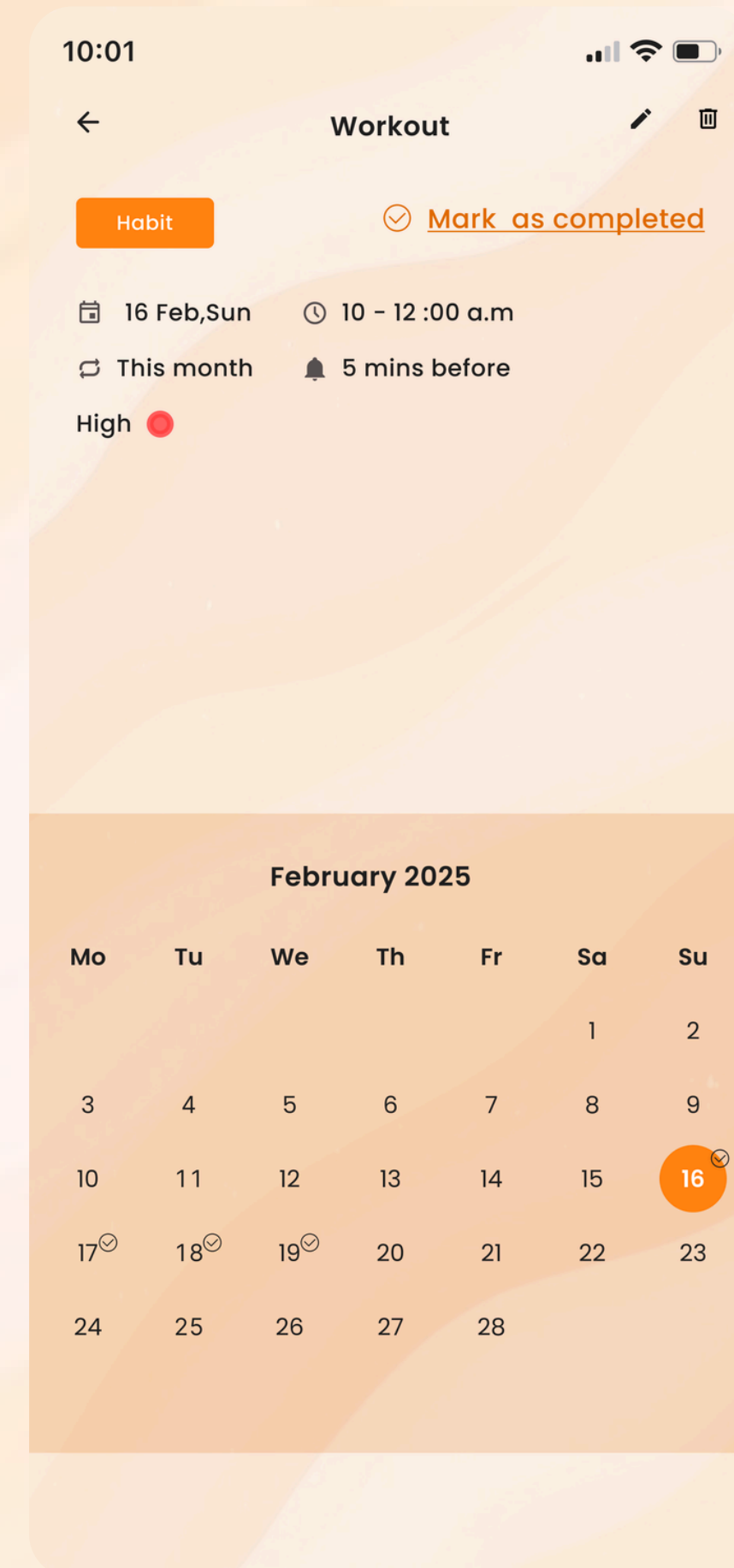
MVP Build & Market Validation

PropTech, Quality Control

AI-Driven scheduling assistance

Tech Team as a Service

Digital Transformation & Legacy Modernization



# Mockups

10:01

Project 1

Project [Mark as completed](#)

16 Feb, Sun High ●

5 mins before 30 Days

Description

Lorem ipsum dolor sit amet consectetur. Varius libero tincidunt tellus a

Attachment

15 Tue 16 Today 17 Thu 18 Fri 19 Sat 20 Sun 21 Mon

Subtasks

- Enter Task Name 16 V ● ☹
- Enter Task Name 16 V ● ☹
- Enter Task Name 16 V ● ☹

Event Booking Project To do list Meeting Habit

### Add title

Date 16 Feb, Sun

Set Time Duration 00:00 a.m


Set Priority Choose

Repeat This month

Notify 5 Today  
Mon- Fri  
This Week  
Weekend  
Custom

Mood

Description



10:01

Enter Task [Save](#)

Event Booking Project To do list Meeting Habit

### Add title

- Enter Item
- Enter Item
- Enter Item
- Enter Item
- Enter Item

[+ Add Item](#)


Set Time Duration 12:00 a.m

Set Priority High ●

Notify 5 mins before

Mood Okay

Description



Event Booking Project To do list Meeting Habit

[+ Add New Project](#)

Project 1 ✓

ShopVerse – Scalable Multi-Vendor E-Commerce Ecosystem

Project 2 ✓


CabNest – End-to-End Ride Booking & Driver Management Solution

Project 3 ✓

DineSphere – Intelligent Food Ordering & Restaurant Management System

[Suggestion](#)


16 Feb, at 10:00 a.m, you will be having a meeting with CEO, this might clash the timings with the event.





# Let's Build Something Impactful

Have an idea, a challenge, or a product to scale?  
Let's collaborate and bring it to life.

 +919056369655

 info@canws.com

 Canws.com

