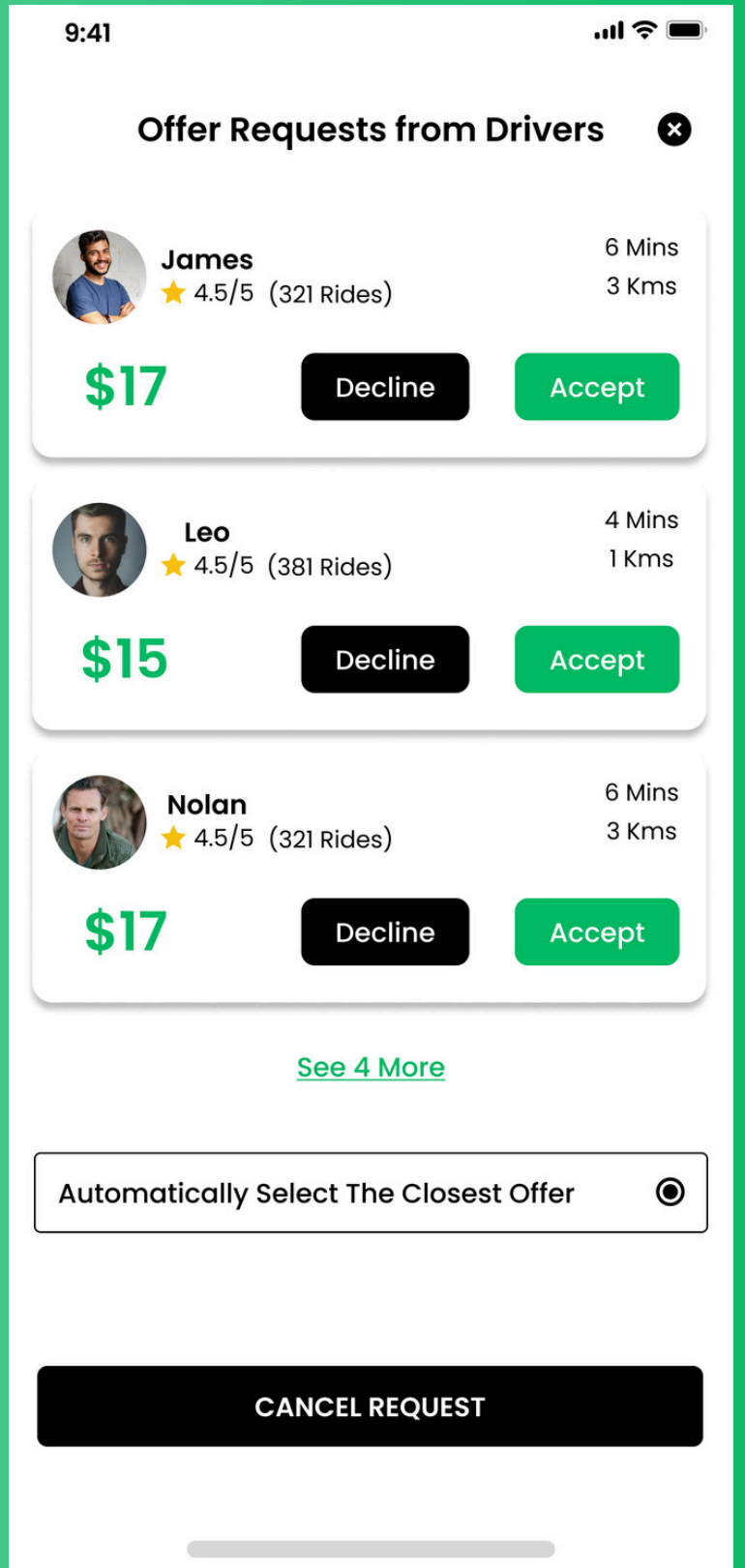
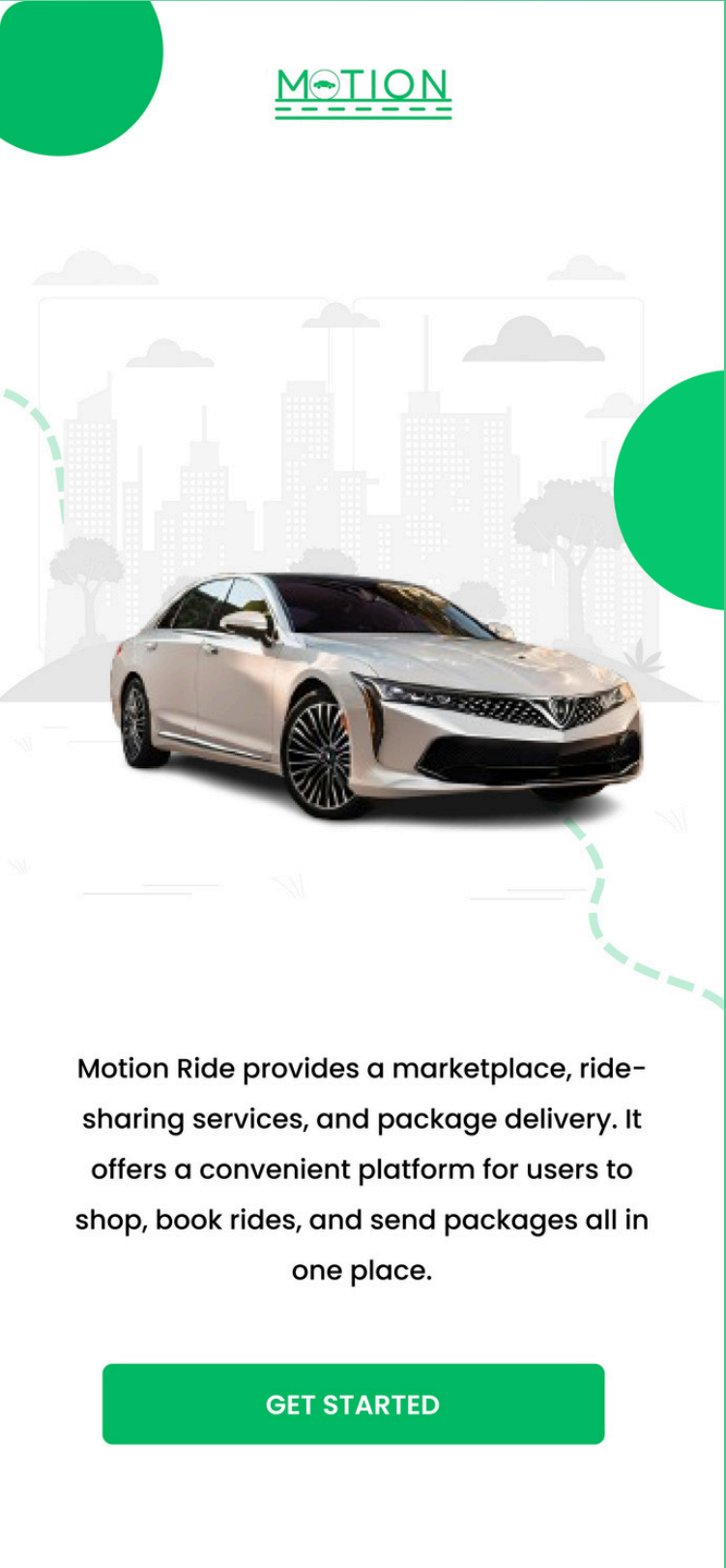


Case Study

Book Faster
Ride Smarter
Travel Safer.





We Help Your Ideas Grow

Canws is a software development studio that builds scalable, design-led digital products. With 8yrs of expertise and over 300+ projects shipped with a top rating of 4.9★. We combine strategy, design, and engineering to turn complex ideas into market-ready solutions. Fast, reliable, built for long-term growth.

The Challenge

Traditional taxi booking services often face issues related to unreliable tracking, unclear pricing, delayed bookings, and passenger safety concerns. Users require a platform that provides transparency, secure payments, and real-time ride visibility.



Client
Motion



Domain
Ride-Hailing / Mobility Tech



Engagement
End-to-End Product Development



CLOUD
AWS



The Feature Offerings



Real-Time Driver Tracking

Live GPS tracking with ETA and driver details.



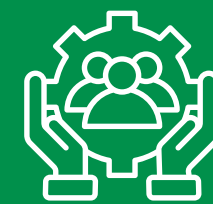
Easy Ride Booking

Quick booking with automatic pickup location detection.



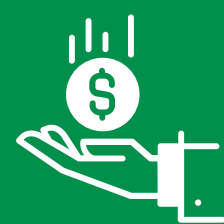
Fare Estimation

Transparent upfront pricing before ride confirmation.



Secure Payments

Cashless payments via cards, wallets, and in-app methods.



Ratings & Reviews

Passengers and drivers can rate each other after trips.



Safety Features

SOS alerts, trip sharing, and verified driver profiles.



Product Design & User Experience

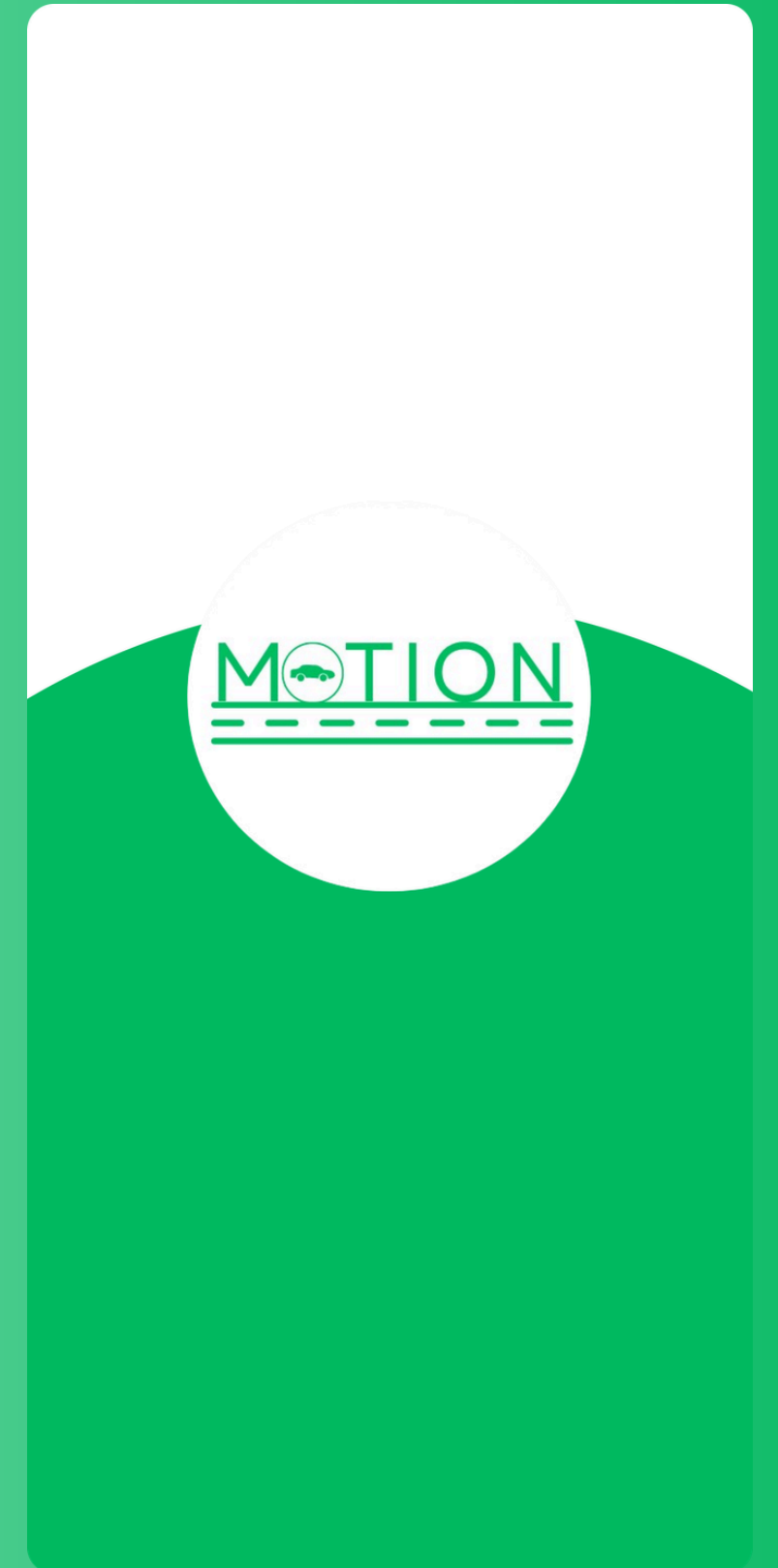
We designed a clean and intuitive ride-booking experience focused on speed, usability, and passenger convenience.

Design Highlights

- Mobile-first user interface
- Simplified ride-booking flow
- Interactive map experience
- Quick payment interactions

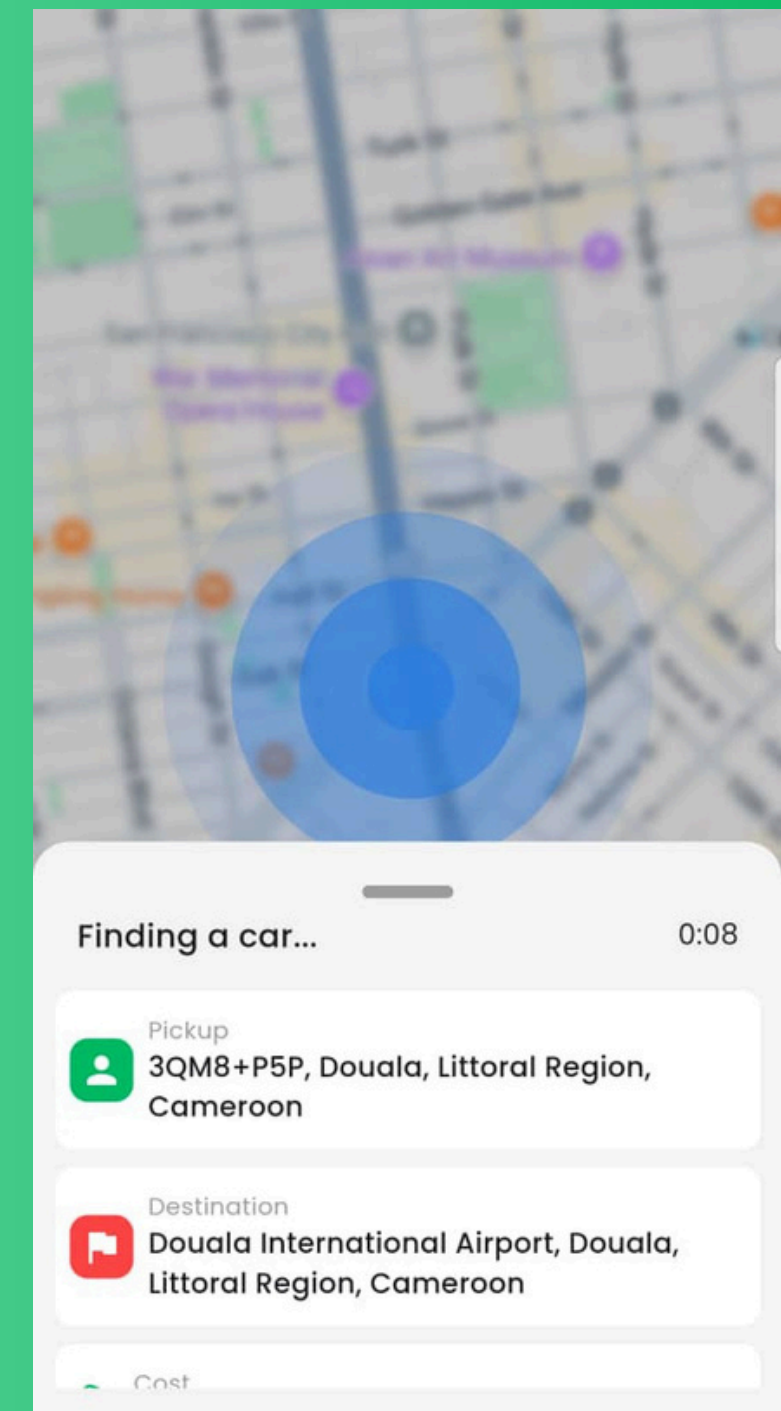
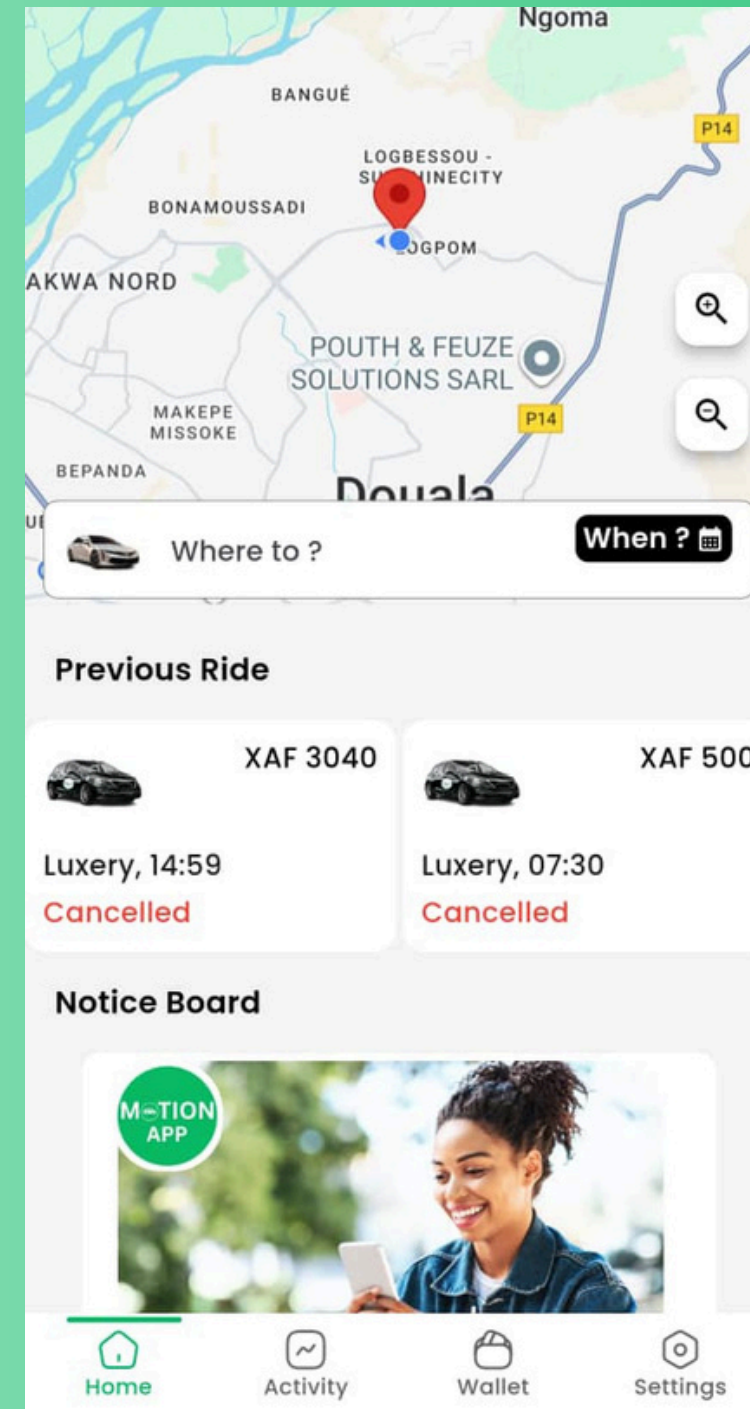
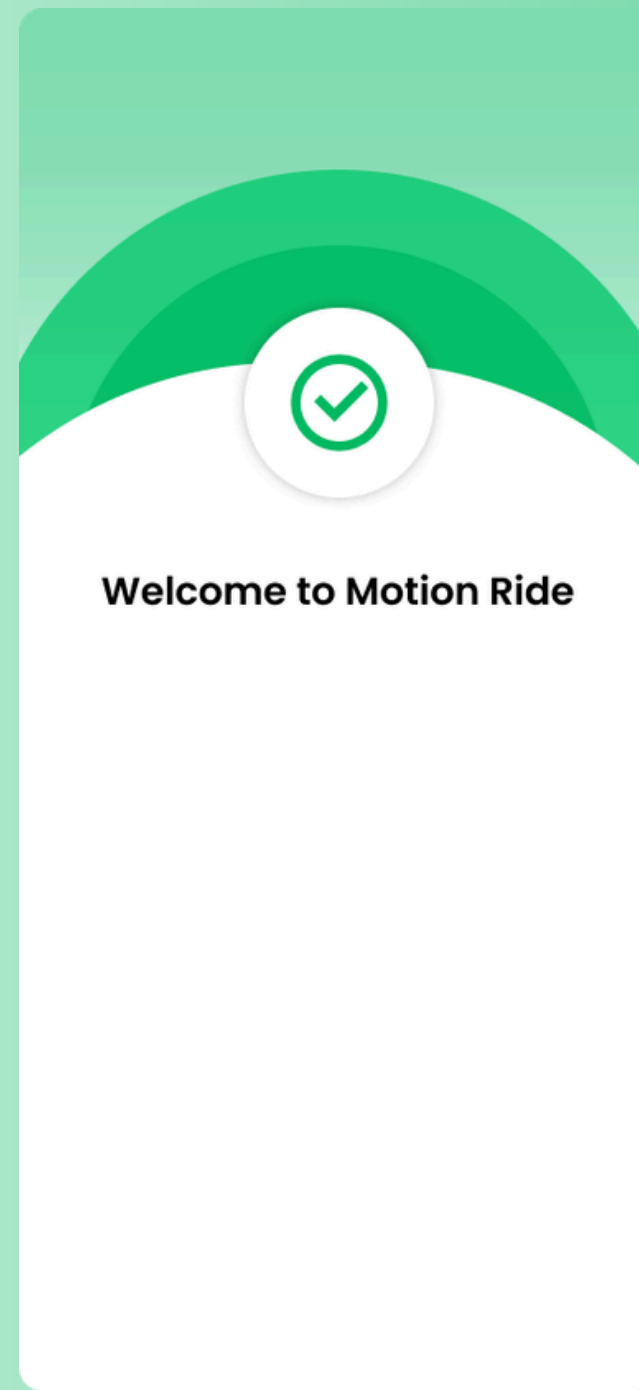
Design & Development Scope

- User Research & Ride Flow Planning
- High-Fidelity UI/UX Design
- Passenger & Driver Applications
- Booking & Tracking Interfaces



Architecture & Delivery

We built a scalable cloud-based ride-hailing infrastructure capable of handling real-time tracking, booking requests, payment processing, notifications, and driver management securely and efficiently.





Faster Ride Booking

Quick and seamless cab booking experience.

Improved Ride Transparency

Real-time tracking enhanced passenger trust.

Secure Transactions

Safe and reliable cashless payment system.

Better User Safety

SOS and driver verification improved security.

Efficient Driver Management

Optimized ride and driver operations.

Scalable Cloud Infrastructure

AWS ensured stable and scalable performance.



What We Can Build For You

With a 10+ year experienced team and 20+ products shipped, we're ready to be your end-to-end tech partner.

Taxi Booking Applications

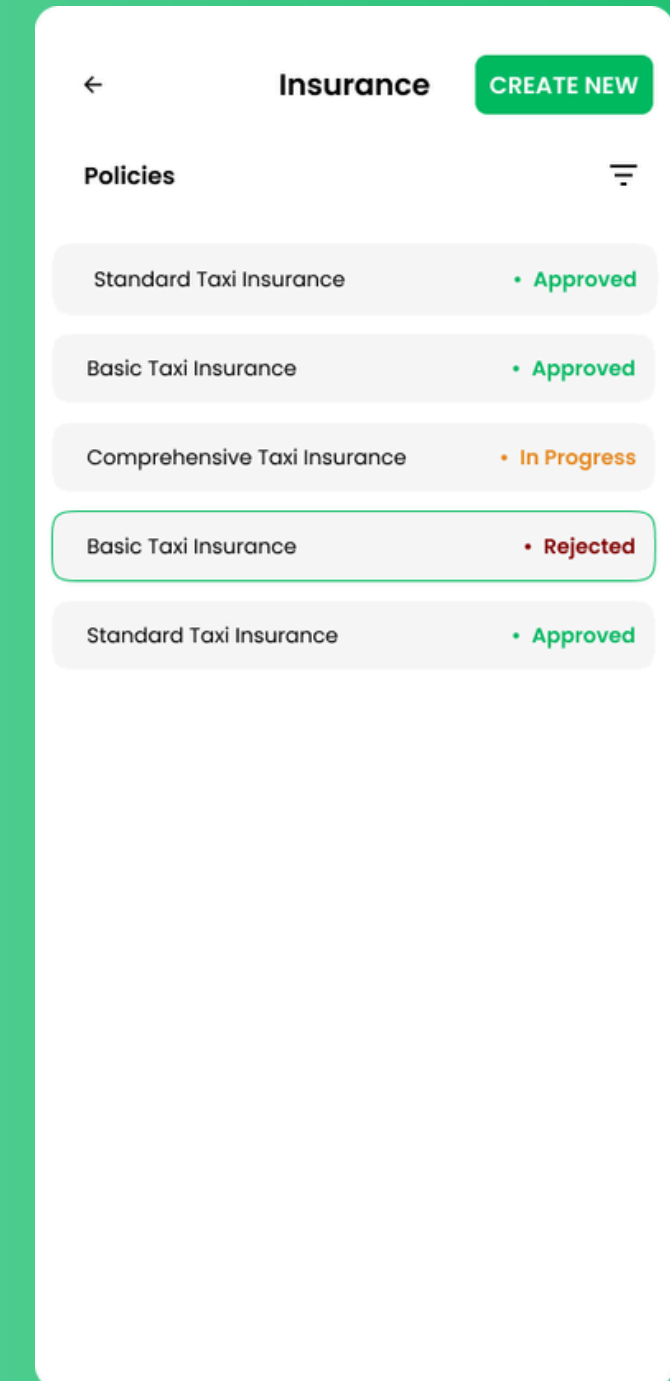
Real-Time Tracking Platforms

Secure Payment Solutions

Driver & Delivery Apps

Admin & Analytics Dashboards

Mobile App Development



Mockups



MOTION



MOTION



Motion Ride provides a marketplace, ride-sharing services, and package delivery. It offers a convenient platform for users to shop, book rides, and send packages all in one place.

GET STARTED

Sign up

Sign in with your Phone Number
or continue with WhatsApp and e mail.

 SIGN UP WITH PHONE NUMBER

Remember me

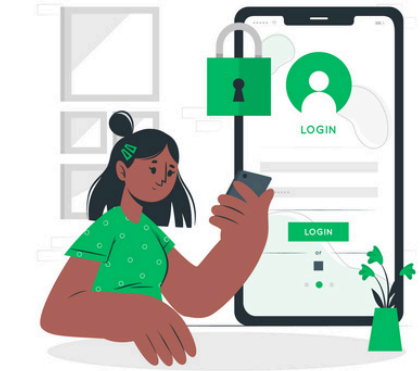
SIGN UP

OR

 CONTINUE WITH WHATSAPP

 CONTINUE WITH E-MAIL

Already have an account ? [Login](#)



Enter your Phone number

We will send you the **4 digit** verification code

+91 9058585874

GENERATE OTP

OR

TRY ANOTHER METHOD

Already have an account ? [Login](#)



Mockups

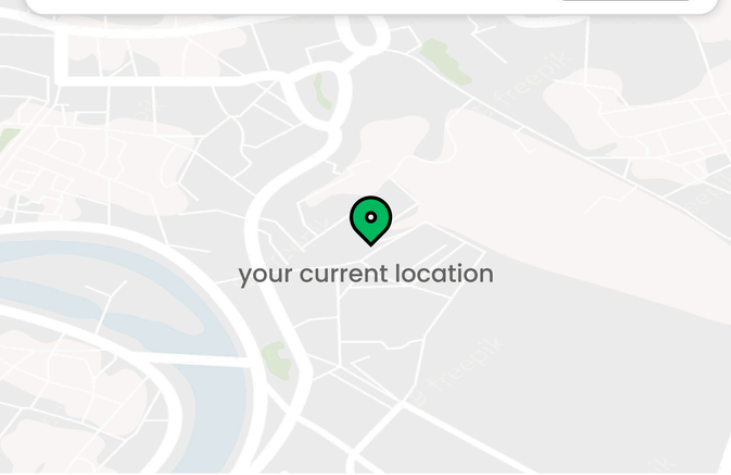
9:41

MOTION

Welcome User !

Book A Cab **Book A Driver**

Where are you going? when ? 📅



your current location

Previous Ride

- Airport Delhi
Indira Gandhi International Airport serving New Delhi

Previous Trips

- Airport Delhi
Indira Gandhi International Airport serving New Delhi

Home Activity Profile Settings

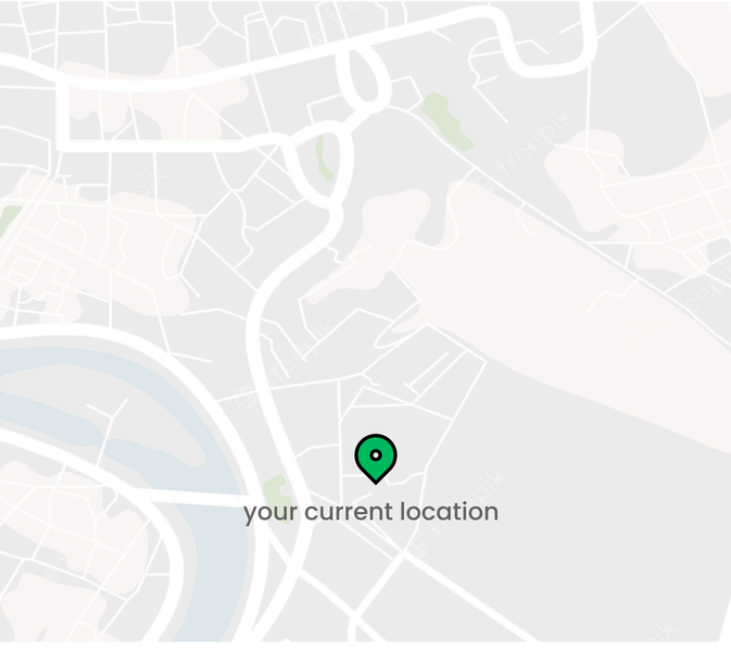
9:41

Pickup Location

Pickup location

Saved Addresses

- Home
Anywherestreet123
- Work
Lorem ipsum dummy text



your current location

DONE

9:41

Drop location

Drop location

Pickup location

Add Stop

- somewherestreet
Somewherestreet456
- Lorem ipsum location
Indira Gandhi International Airport serving New Delhi
- Lorem ipsum location
Indira Gandhi International Airport serving New Delhi
- Lorem ipsum location
Indira Gandhi International Airport serving New Delhi
- Lorem ipsum location
Indira Gandhi International Airport serving New Delhi

DONE

9:41

Offer Requests from Drivers

- James**
★ 4.5/5 (321 Rides) 6 Mins
3 Kms
\$17 Decline Accept
- Leo**
★ 4.5/5 (381 Rides) 4 Mins
1 Kms
\$15 Decline Accept
- Nolan**
★ 4.5/5 (321 Rides) 6 Mins
3 Kms
\$17 Decline Accept

[See 4 More](#)

Automatically Select The Closest Offer


CANCEL REQUEST



Let's Build Something Impactful

Have an idea, a challenge, or a product to scale?

Let's collaborate and bring it to life.

 +919056369655

 info@canws.com

 Canws.com

