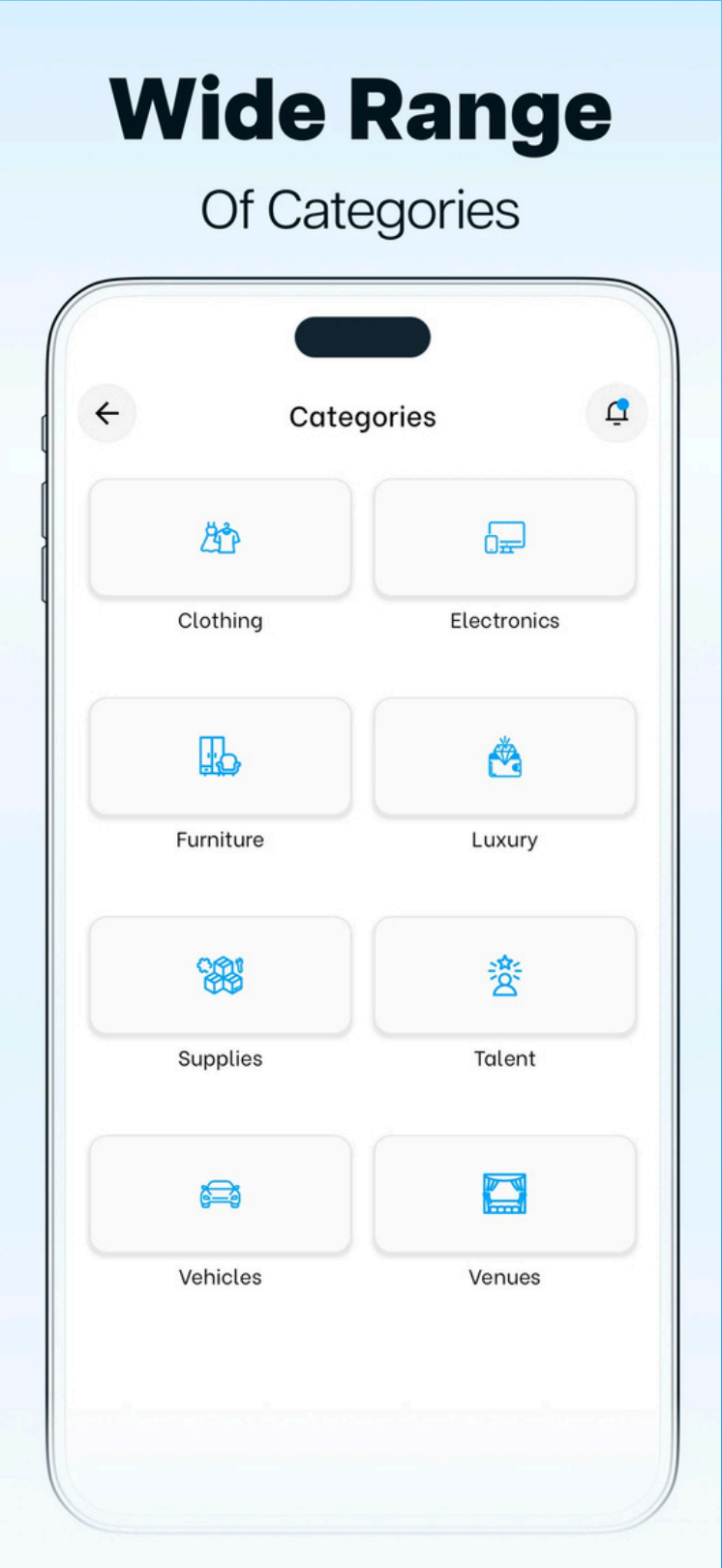
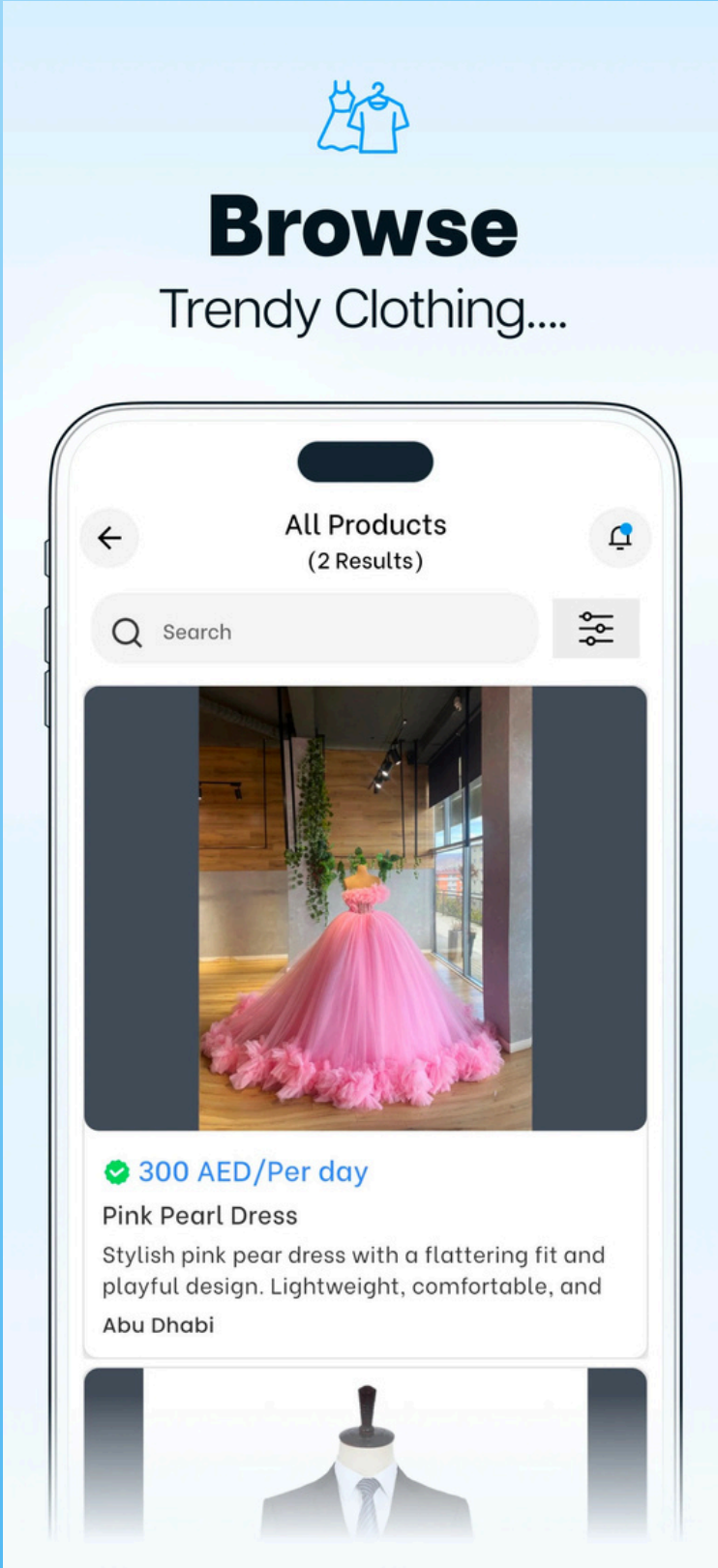
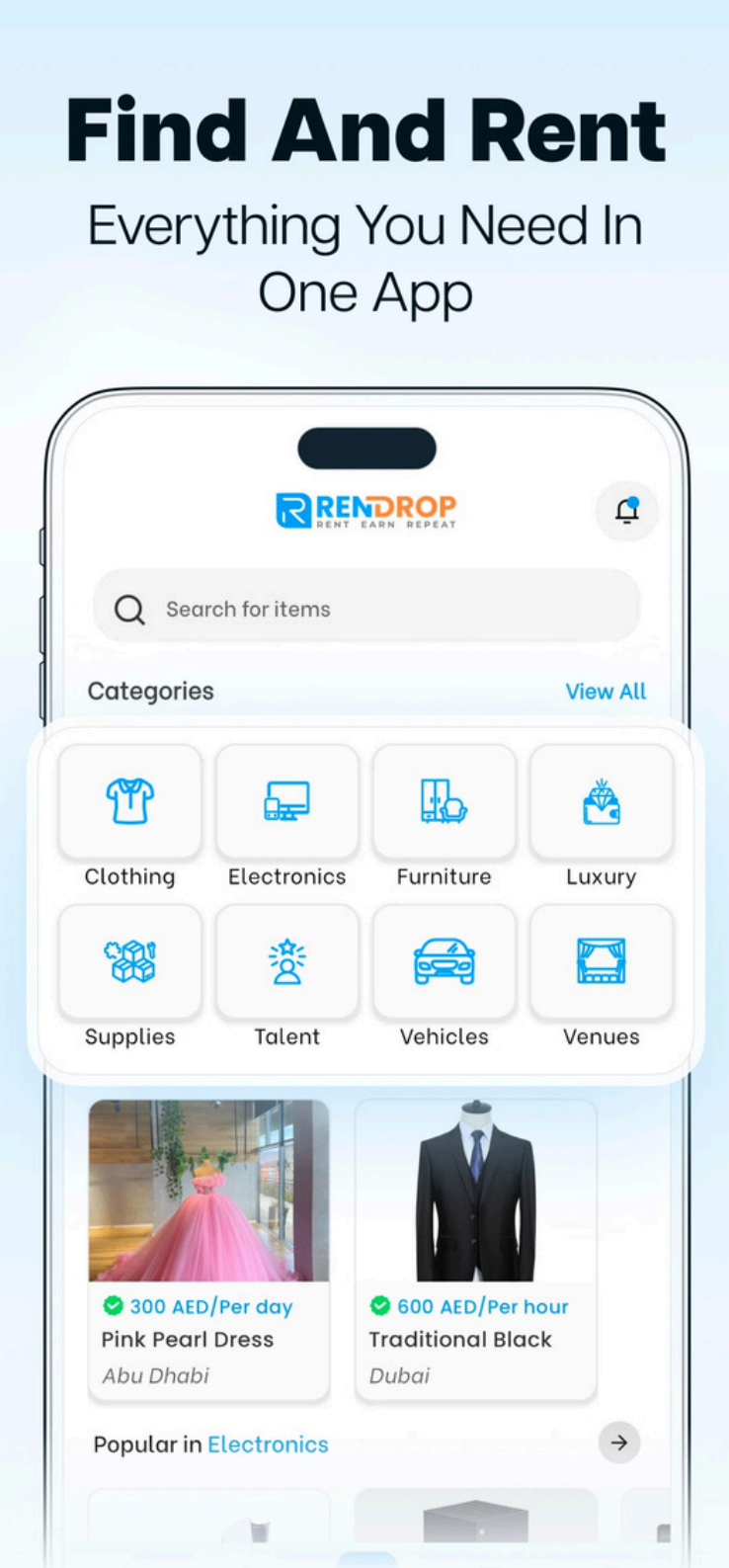


Case Study

Rent Smart
Earn More
Share Better.





We Help Your Ideas Grow

Canws is a software development studio that builds scalable, design-led digital products. With 8yrs of expertise and over 300+ projects shipped with a top rating of 4.9★. We combine strategy, design, and engineering to turn complex ideas into market-ready solutions. Fast, reliable, built for long-term growth.

The Challenge

Traditional rental marketplaces often face issues related to trust, payment security, product verification, and booking management. Users require a secure and transparent system for renting products while sellers need flexible listing and subscription options.



Client
Rendrop



Domain
Rental Marketplace



Engagement
End-to-End Product Development



CLOUD
AWS

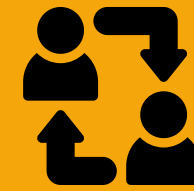


The Feature Offerings



OTP Authentication

Secure login and signup using phone OTP verification.



Role-Based Access

Admin, Buyer/Seller, and Sub-Admin management system.



KYC Verification

Verified seller profiles with document approval system.



Subscription Plans

Unlock featured ads, premium support, and more active listings.



Product Listings

Add products, pricing, deposits, images, and availability dates.



Booking System

Booking requests, advance payments, and seller-buyer chat.



Design and development

Product Design & User Experience

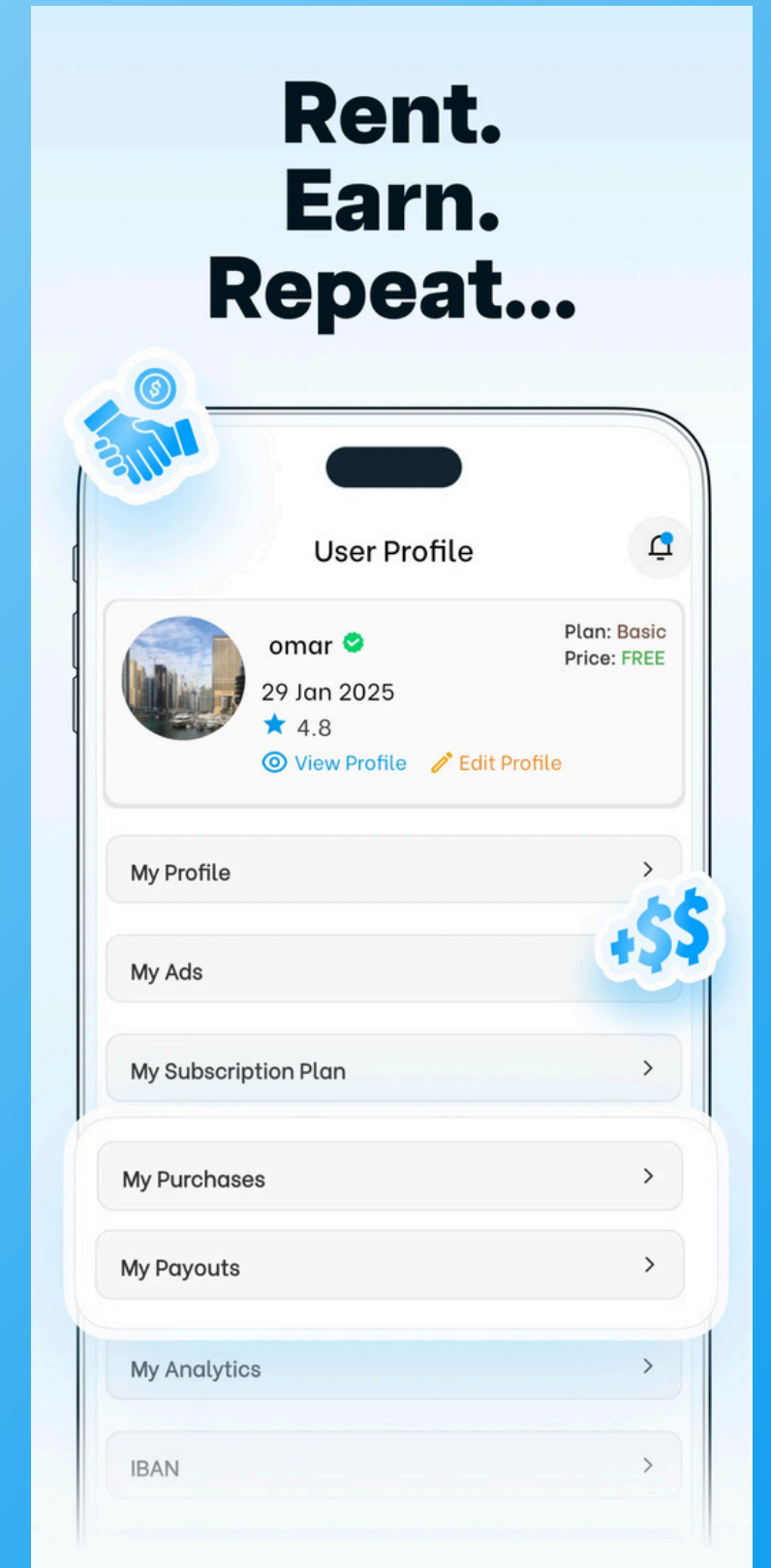
We designed a clean and user-friendly marketplace experience focused on simplicity, trust, and smooth navigation.

Design Highlights

- Mobile-first UI design
- Simplified rental flow
- Easy product upload process
- Interactive booking experience
- Clear dashboard structure

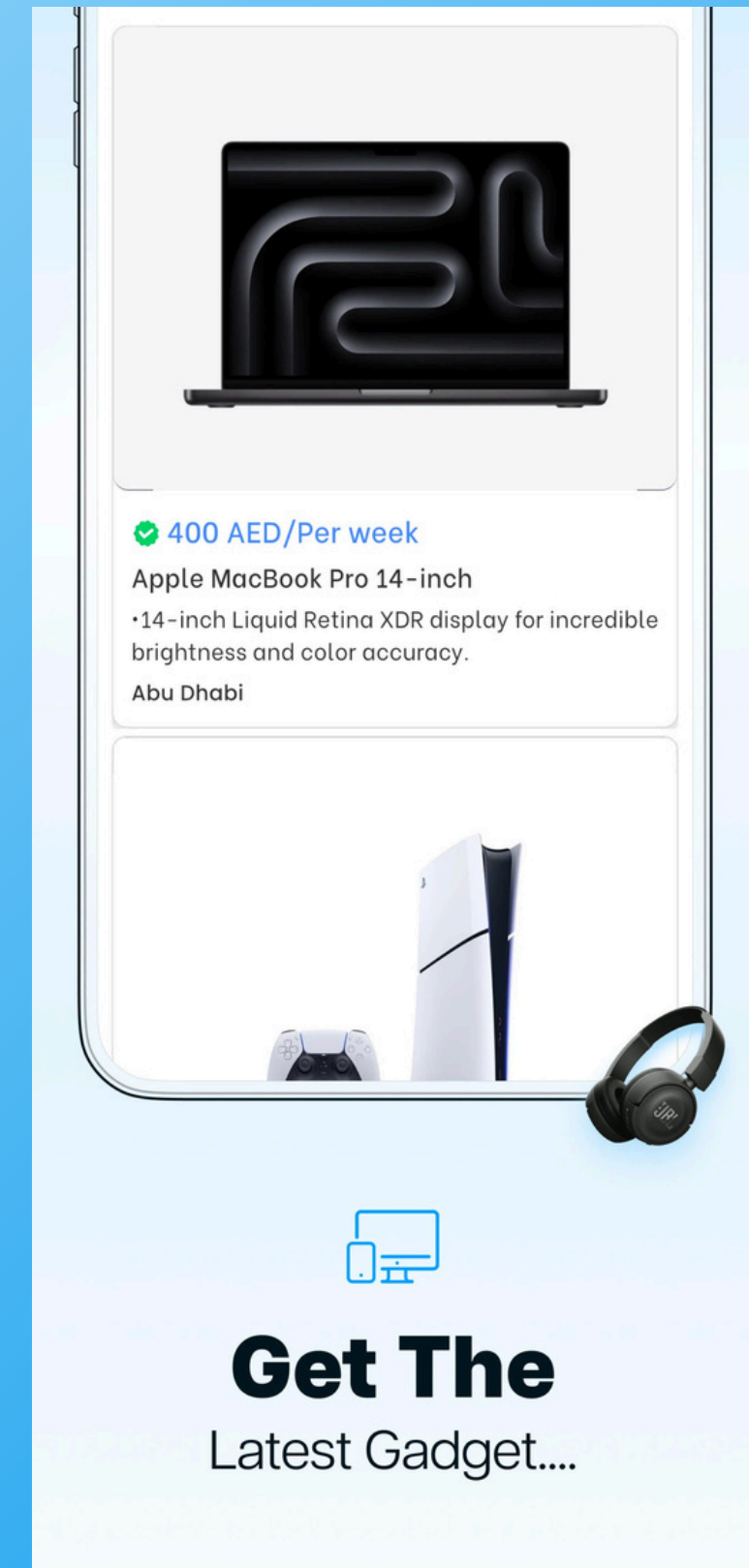
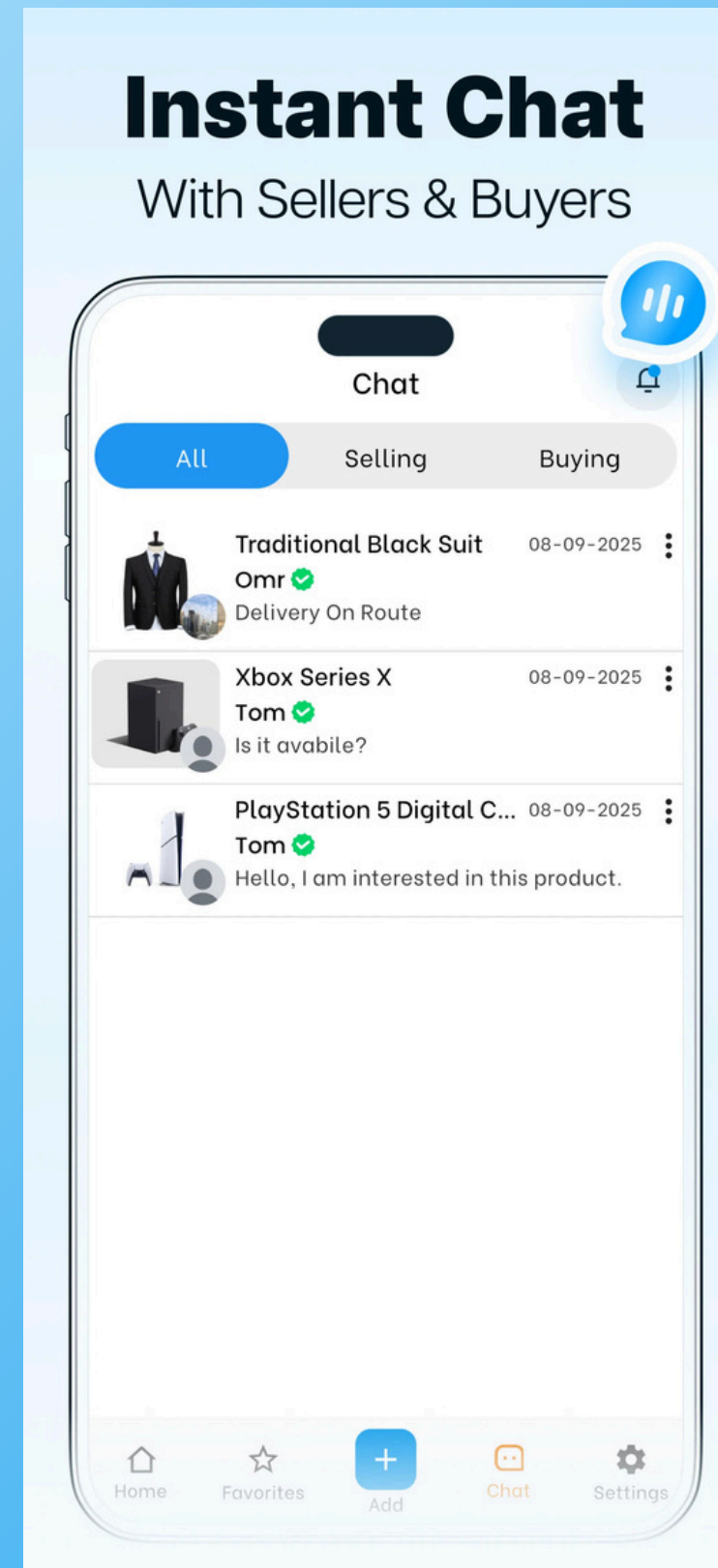
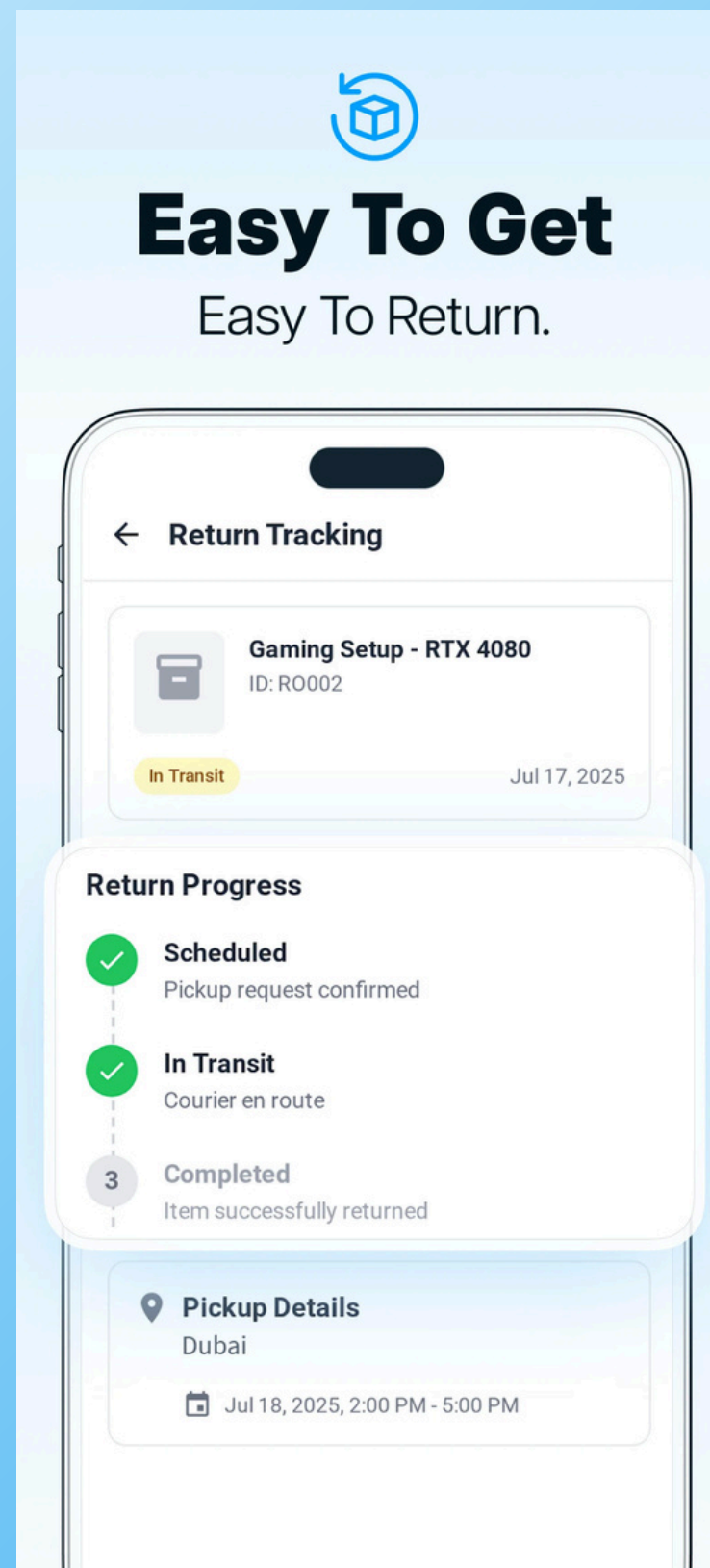
Design & Development Scope

- User Research & Marketplace Planning
- High-Fidelity UI/UX Design
- Buyer & Seller Dashboards
- Subscription & Payment Flows
- Booking & Chat Interfaces



Architecture & Delivery

We built a scalable marketplace backend capable of handling product listings, booking workflows, subscription systems, payment processing, real-time chats, notifications, and admin moderation — all securely deployed on AWS infrastructure.





Easy Rental Workflow

Simplified product listing and booking.

Secure Payments

Reliable Stripe payment integration.

Verified Marketplace

KYC improved user trust and safety.

Smart Automation

Reduced manual admin operations.

Better User Experience

Improved engagement and usability.

Scalable Infrastructure

Secure AWS-based cloud deployment.



What We Can Build For You

With a 10+ year experienced team and 20+ products shipped, we're ready to be your end-to-end tech partner.

Rental Marketplace Platforms

Subscription-Based Applications

Secure Payment Solutions

Real-Time Booking Systems

Admin & Analytics Dashboards

Mobile App Development

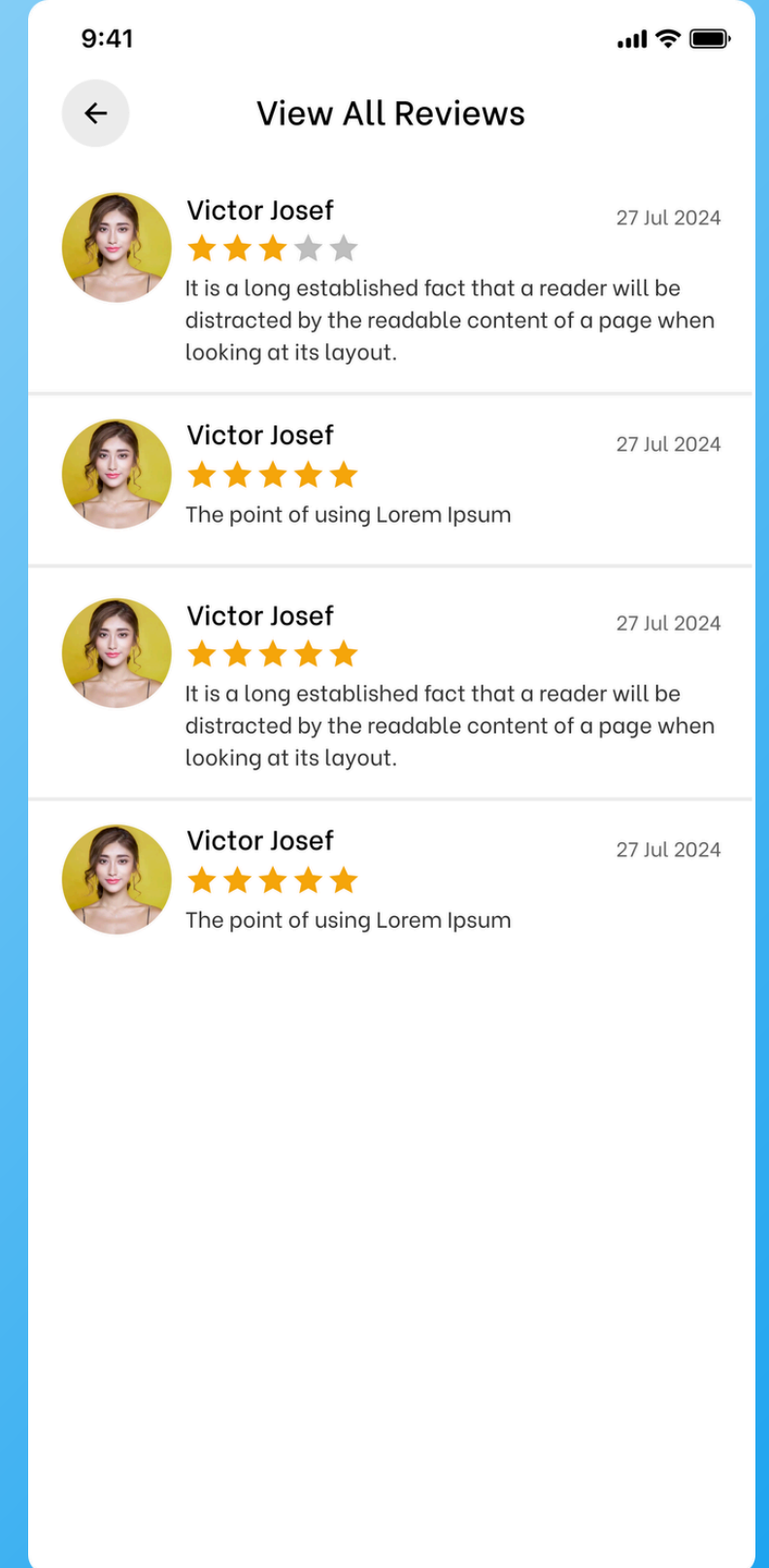
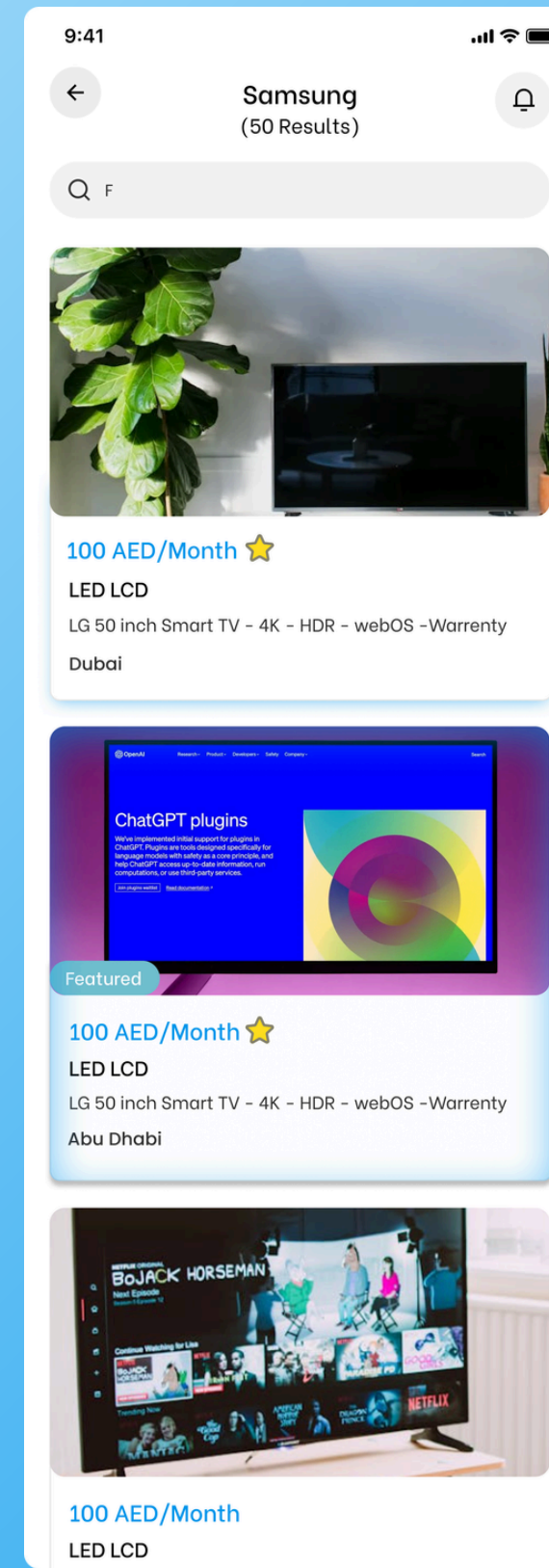
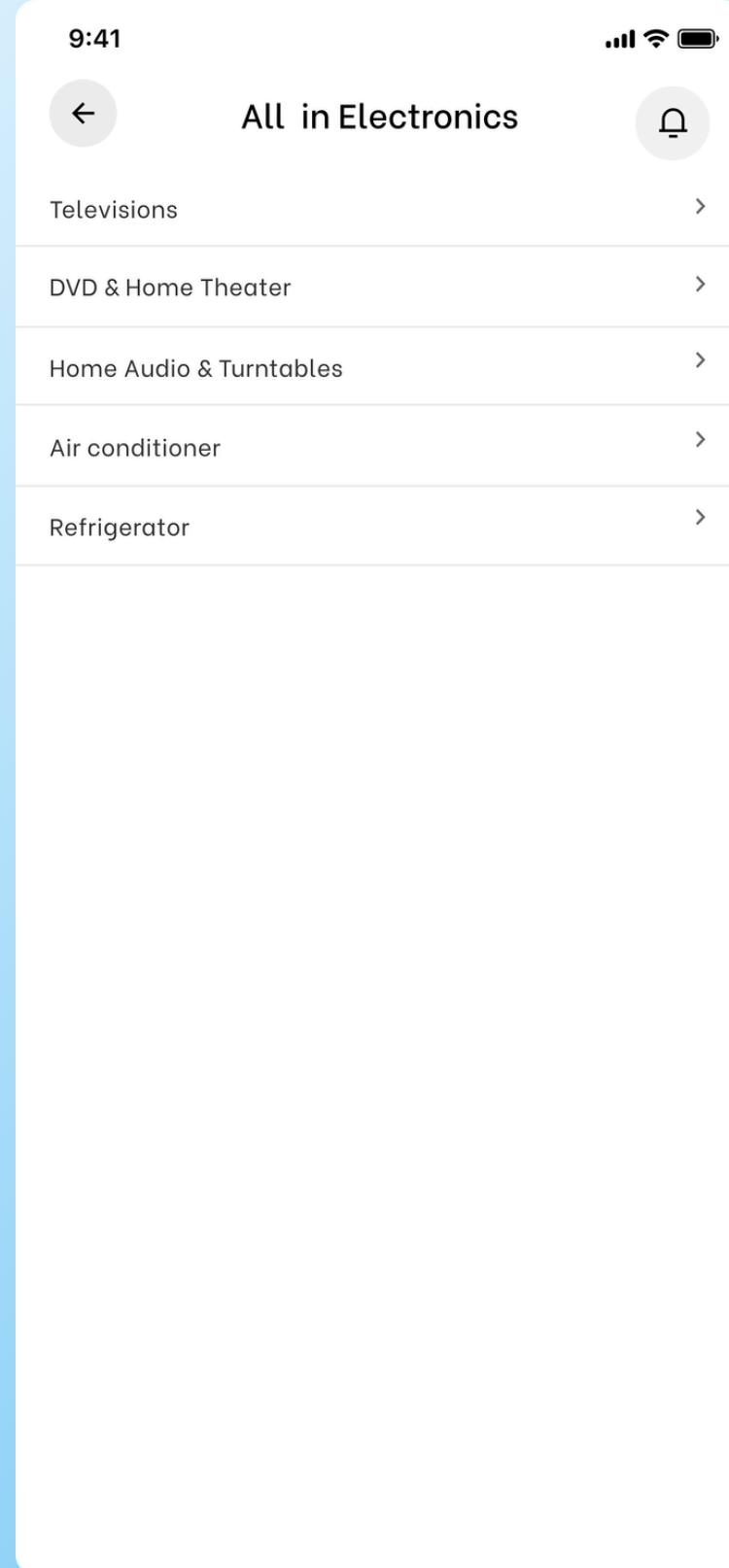
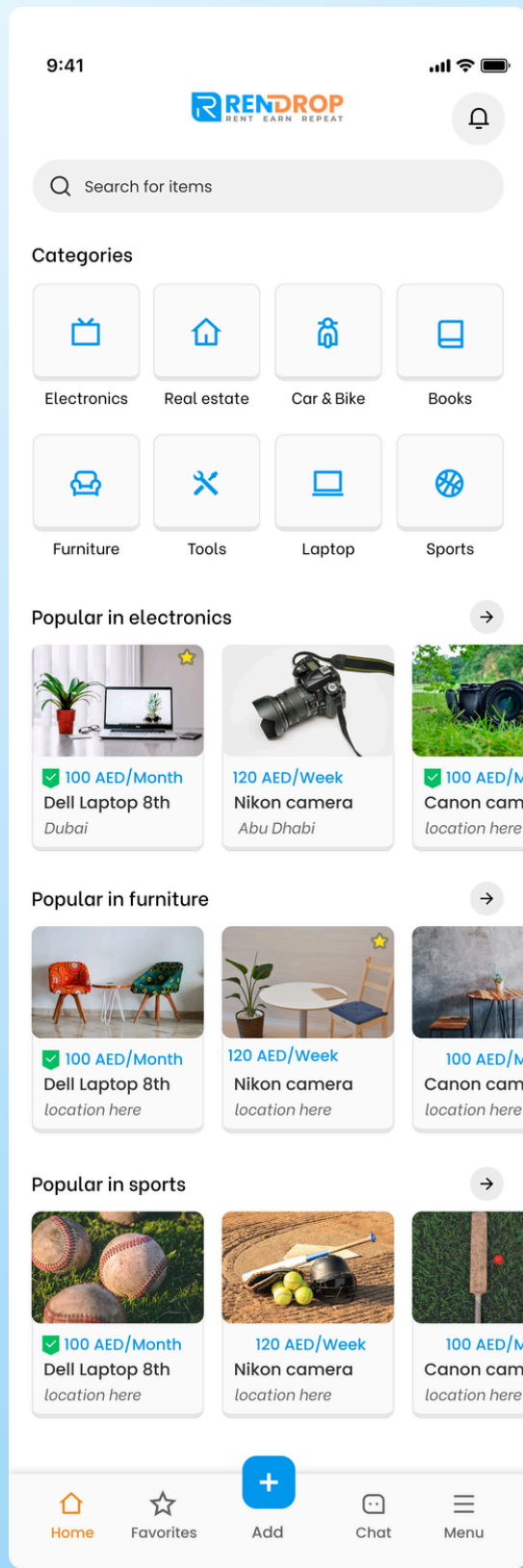
Offer Negotiate

Rentals With Ease

The screenshot displays a mobile application interface for 'Offer Negotiate' under the heading 'Rentals With Ease'. The main content area shows a listing for a 'PlayStation 5 Digital Console' by a user named 'Tom'. A modal window titled 'Make an offer' is open, featuring a close button (X) in the top right corner. The form includes a dropdown menu set to 'Per week', a 'Duration' input field, and a 'Price' input field. A prominent blue 'Confirm' button is located at the bottom of the modal.




Mockups



Let's Build Something Impactful

Have an idea, a challenge, or a product to scale?

Let's collaborate and bring it to life.

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