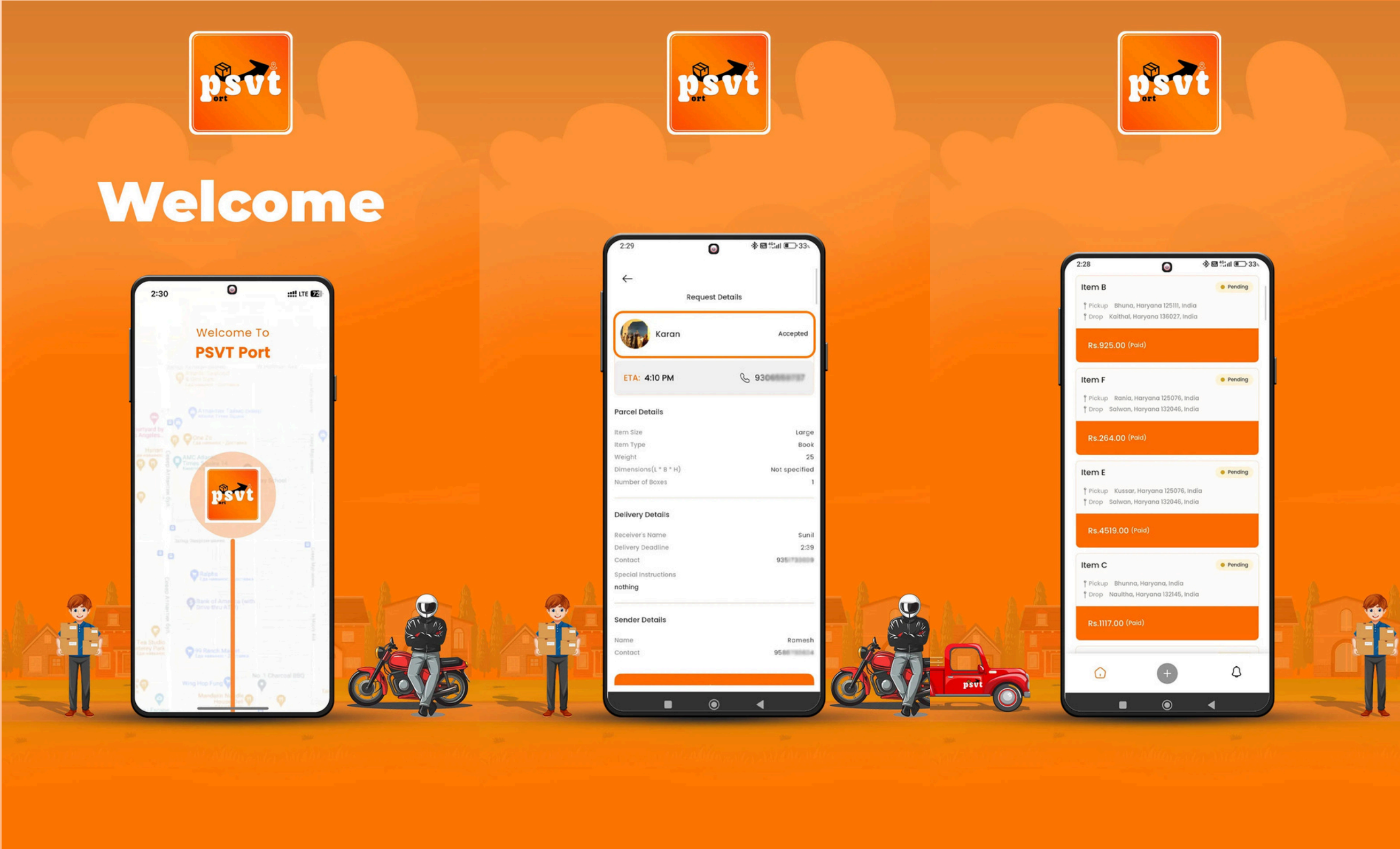


Case Study

Deliver Faster
Track Smarter
Earn Better



About Us

We Help Your Ideas Grow

Canws is a software development studio that builds scalable, design-led digital products. With 8yrs of expertise and over 300+ projects shipped with a top rating of 4.9★. We combine strategy, design, and engineering to turn complex ideas into market-ready solutions. Fast, reliable, built for long-term growth.



The Challenge

Traditional courier services are often expensive, slow, and lack transparency in delivery tracking. Small and urgent parcel deliveries especially face challenges related to affordability and real-time updates.



Client
PSVT Port



Domain
Logistics & Delivery Technology



Engagement
End-to-End Product Development



CLOUD
AWS



The Feature Offerings



Real-Time Parcel Tracking

Track parcel movement and delivery status with live updates.



Traveler Delivery System

Travelers can accept or reject delivery requests and manage deliveries efficiently.



Payment & Commission Tracking

Secure transaction management with automated commission calculations.



Ratings & Delivery History

Traveler performance history and user ratings help build trust within the platform.



Missed Deadline Monitoring

Admins can monitor delayed deliveries and resolve issues quickly.



Auto Dispute Resolution

Automated dispute handling system based on predefined delivery rules.



Design and development

Product Design & User Experience

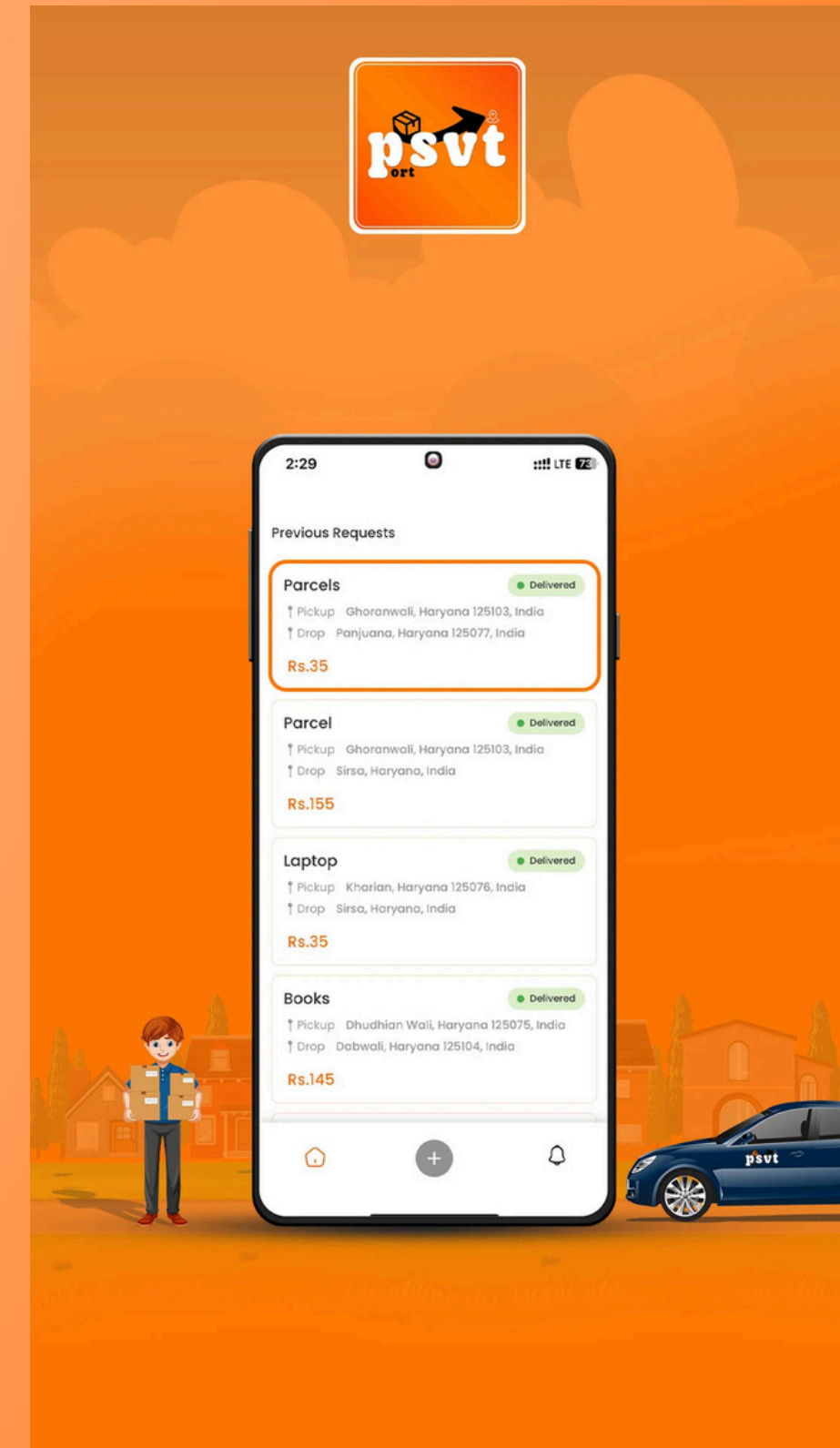
We designed and developed all customer-facing and admin interfaces, focusing on simplicity, accessibility, and operational clarity.

Design Highlights

- Mobile-responsive layouts
- User-friendly booking flow
- Clean dashboard interfaces
- Simple navigation experience
- Fast parcel management process

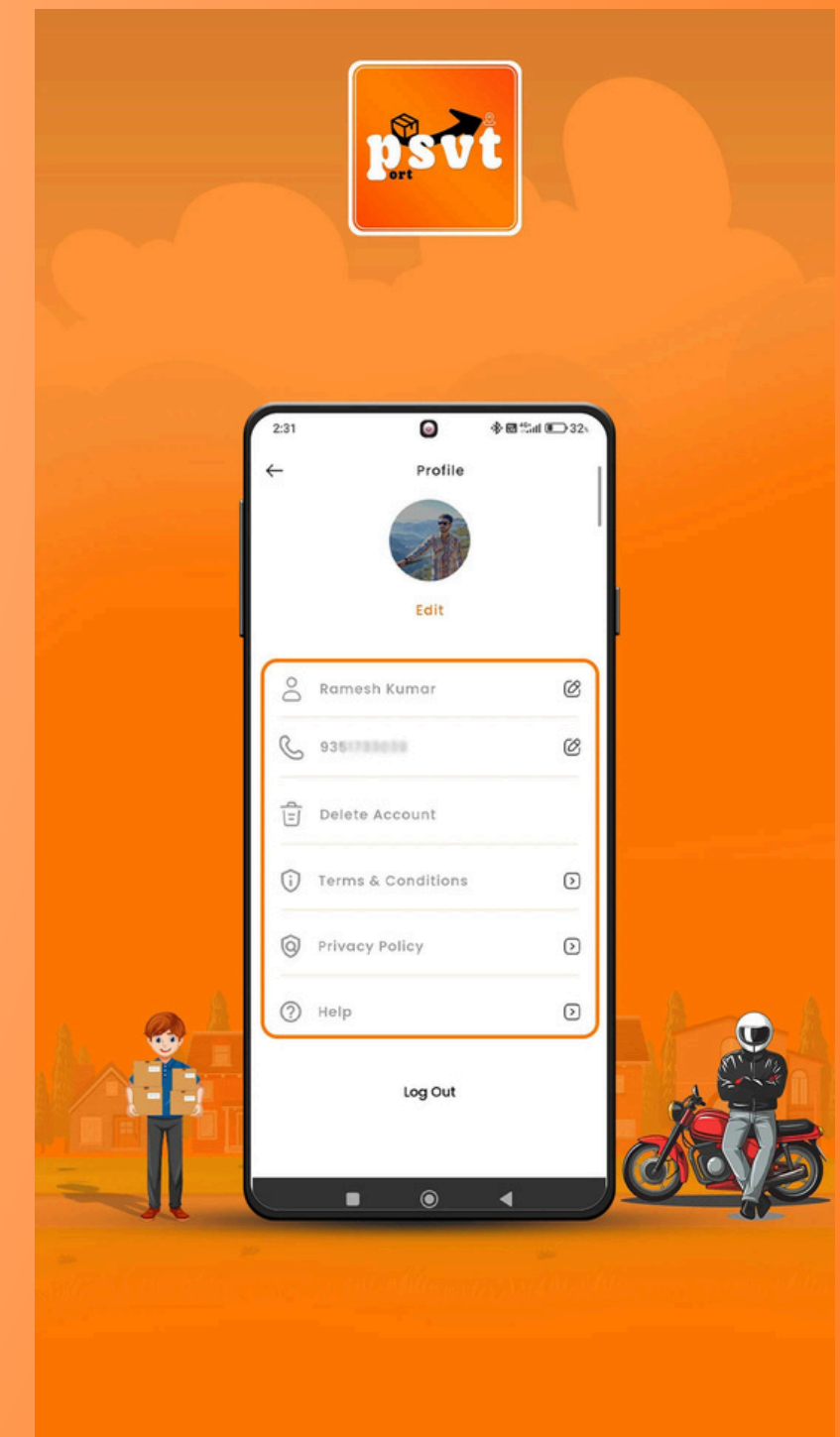
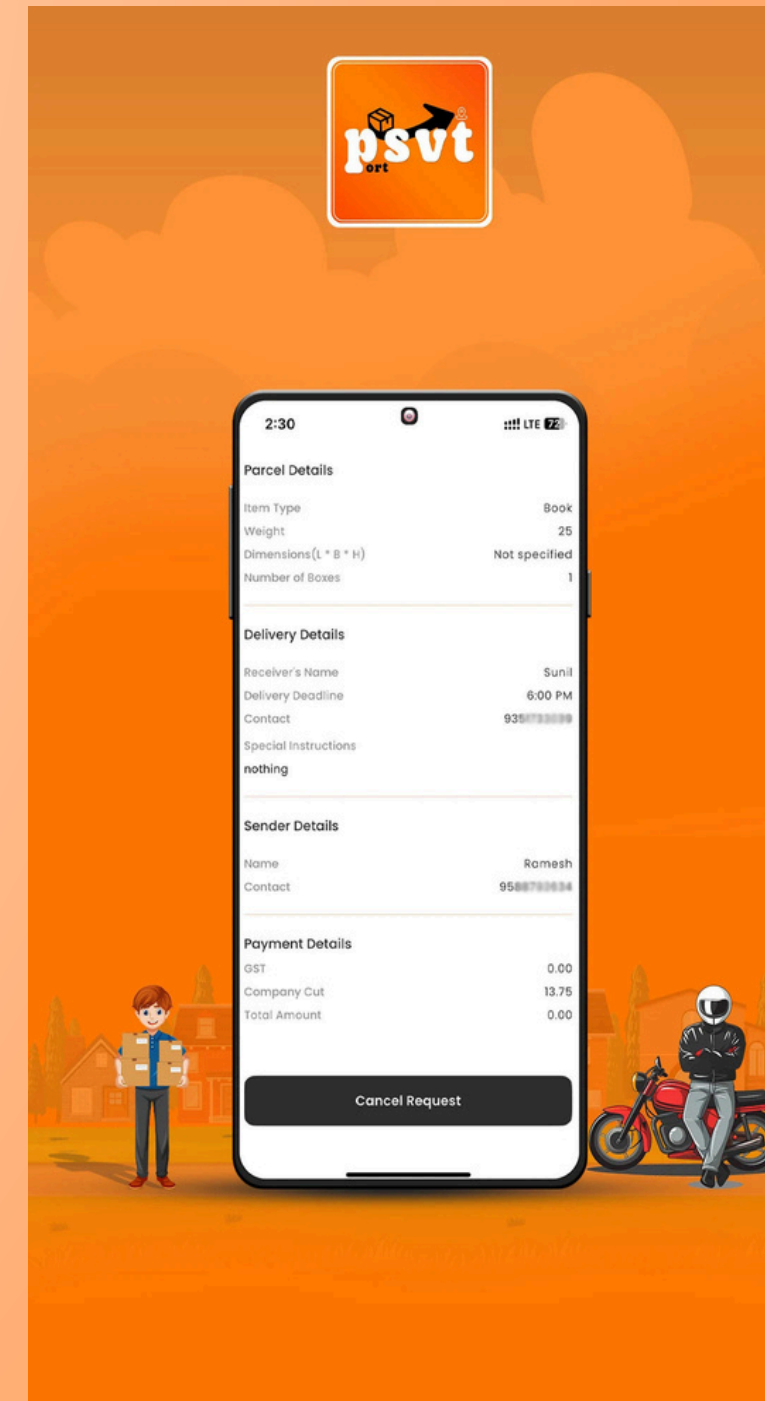
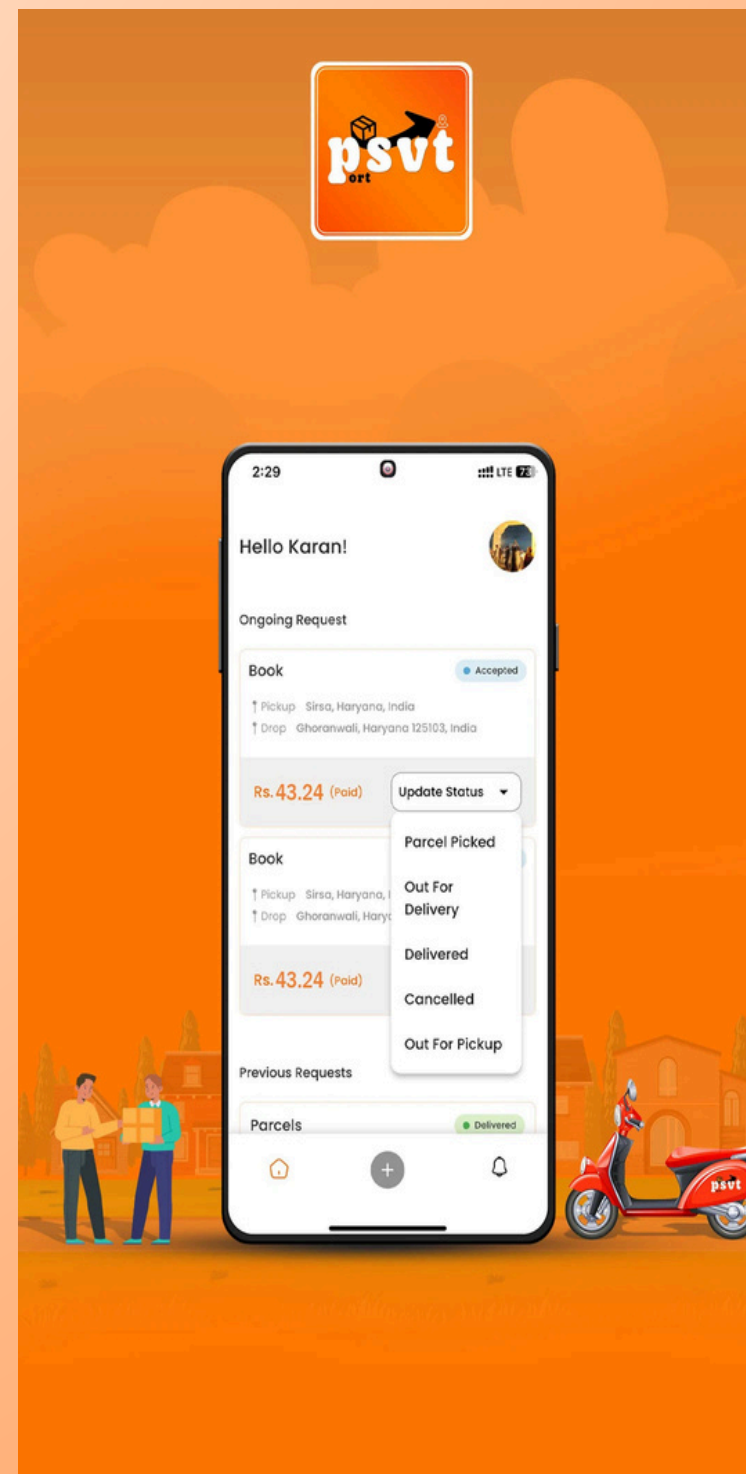
Design & Development Scope

- User Research & Workflow Planning
- High-Fidelity UI/UX Design
- Sender & Traveler Dashboards
- Admin Management System
- Notification & Tracking Interfaces



Architecture & Delivery

We built a scalable backend architecture capable of managing deliveries, payments, notifications, and user activity in real time.





Streamlined Operations

Improved booking, tracking, and delivery management.

Better Transparency

Real-time parcel updates enhanced visibility.

Reduced Manual Work

Automation minimized admin workload.

Scalable Infrastructure

AWS ensured secure and scalable performance.

Improved User Experience

Ratings and notifications increased user trust.

Enhanced User Trust

Ratings and alerts improved engagement.



What We Can Build For You

With a 10+ year experienced team and 20+ products shipped, we're ready to be your end-to-end tech partner.

Live GPS Tracking

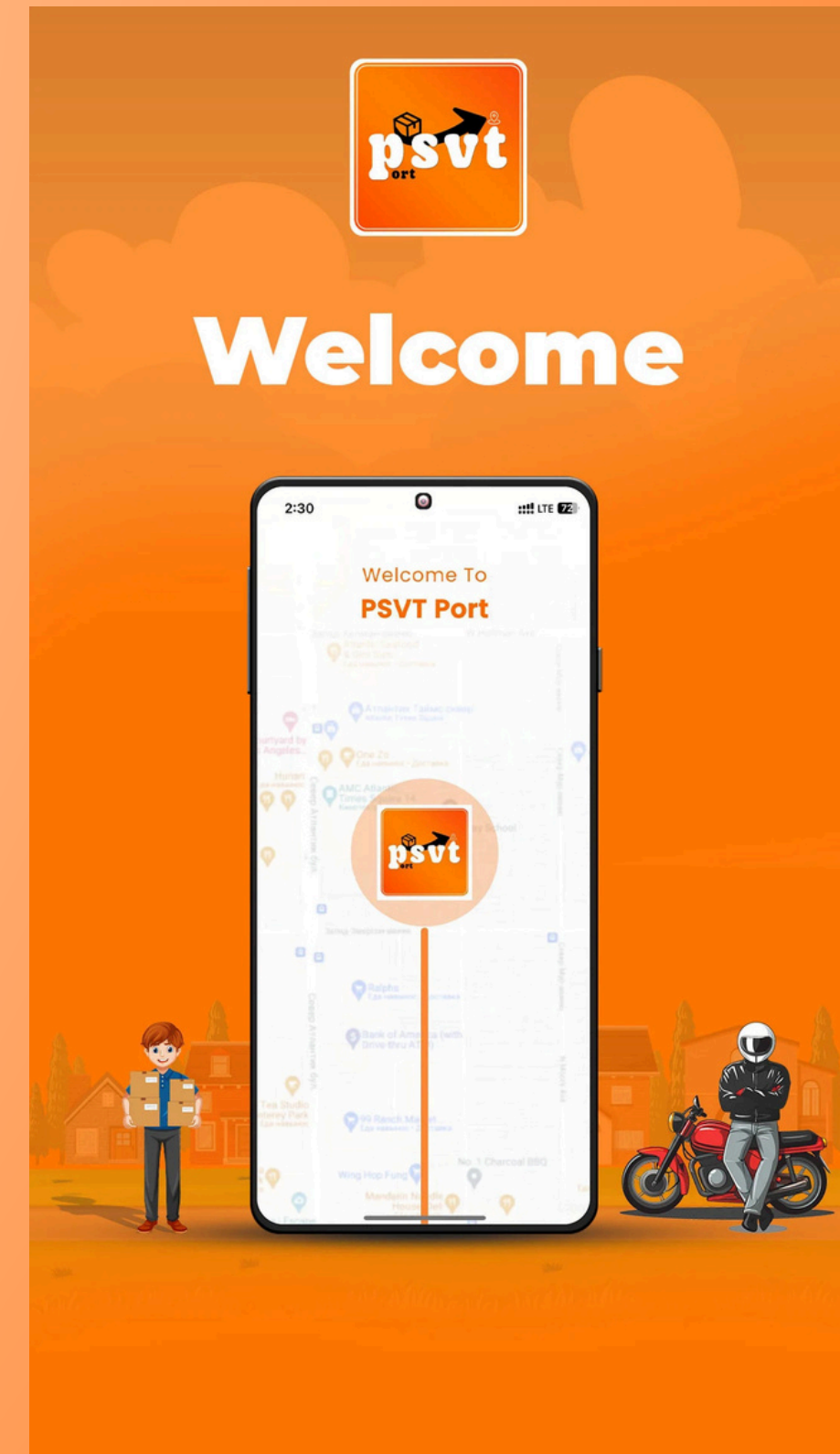
In-App Messaging System

OTP-Based Delivery Verification

Wallet & Payment Gateway Expansion

Digital Wallet Integration

Multi-City Delivery Expansion



Mockups

9:41

Sign In

Enter the details to get started

Name

E mail

Password

Confirm password

[Sign In](#)

Already have an account? [Login](#)

9:41

Log In


Enter the details to Login to your account

E mail

Password [Forgot password?](#)

OR

Phone

 Google

[Login](#)

Don't have an account? [Sign In](#)

9:41

Enter OTP

Please enter the code sent to your mobile

[Login](#)

Didn't received code? [Resend](#)

9:41

Forgot Password

Please enter your mail

E mail

[Verify Mail](#)



Mockups

9:41

Basic Information 1/2

Sender's full Name
Ayush Sharma

Sender's Contact Number
+91 98765 43210

Receiver's full Name
Akansha Bedi

Receiver's Contact Number
+91 98765 43210

Pick up Address
Flat No. 302, Lotus Residency, Sector 21B,
Dwarka, New Delhi - 110075, India

Drop Off Address
House No. 14, Near Hanuman
Mandir, Village Bhavani Khera, Post
Rajpura, Bhiwani, Haryana - 127309
India

Next

9:41

Parcel Information 2/2

Item Size
Small Item

Item Name
Cotton T shirts

Quantity
12

Number of packages
04

Special Instructions
Handle with care

Delivery Deadline (if any)
6:00 PM

Proceed to pay

9:41

Payment

Delivering to : Akansha Bedi
House No. 14, Near Hanuman Mandir, Village
Bhavani Khera, Post Rajpura, Bhiwani,
Haryana - 127309
India

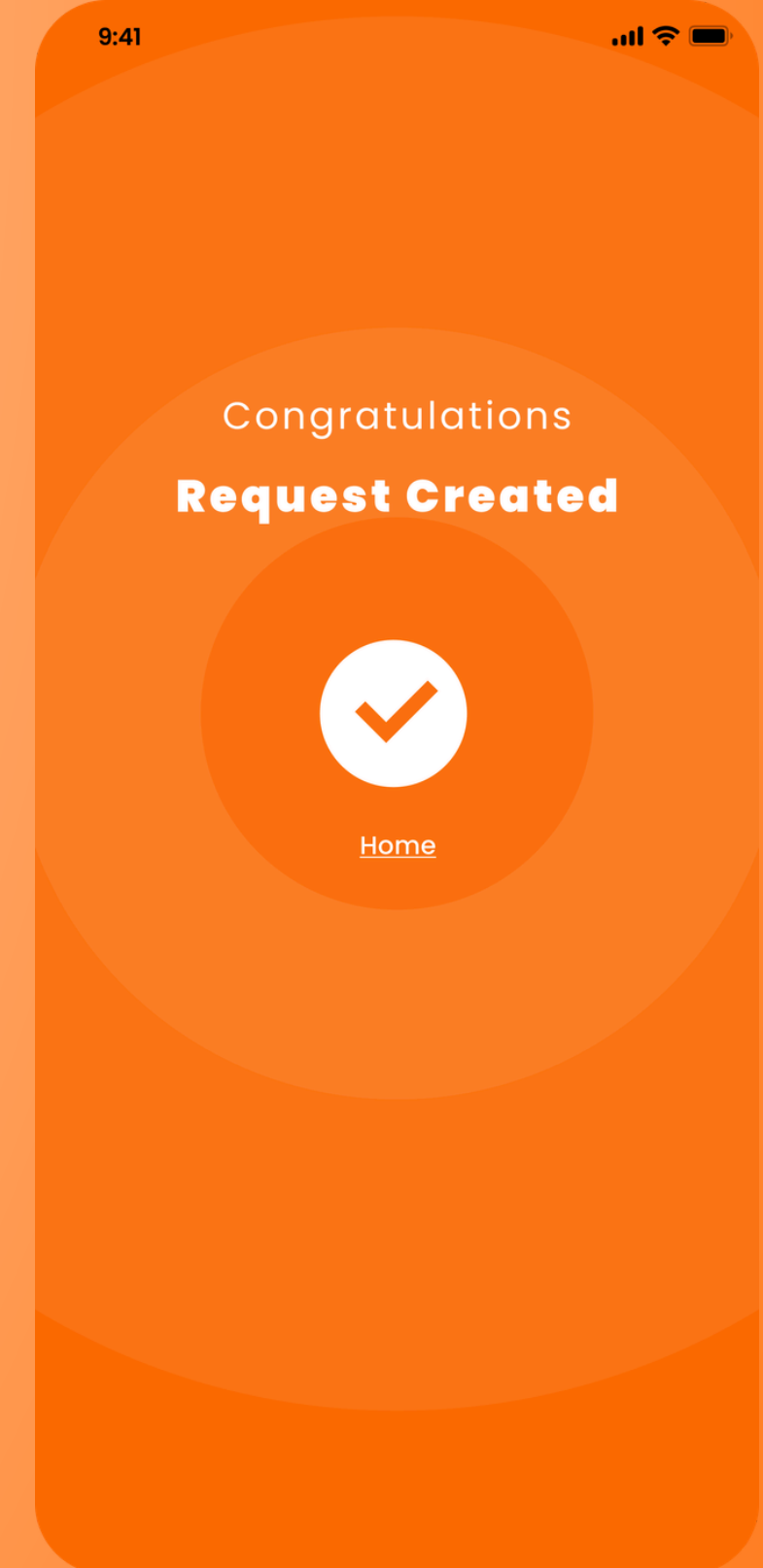
Parcel Summary

No. of items	12
Weight	6.6 kg
No. of packages	04

Payment Summary

Base Fare	Rs. 980
Delivery priority	Rs. 100
TOTAL	Rs. 1080

Pay 1080



Let's Build Something Impactful

Have an idea, a challenge, or a product to scale?

Let's collaborate and bring it to life.

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 info@canws.com

 [Canws.com](https://canws.com)

