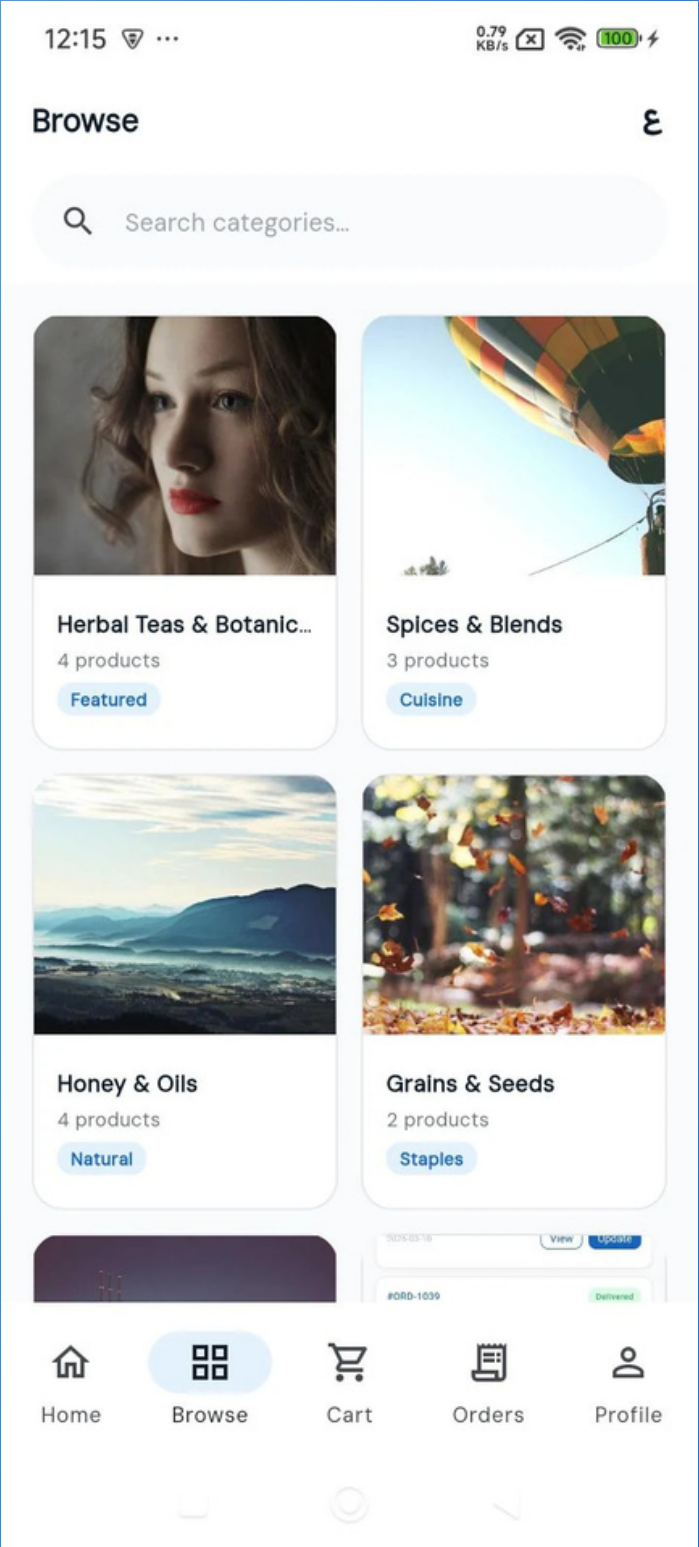
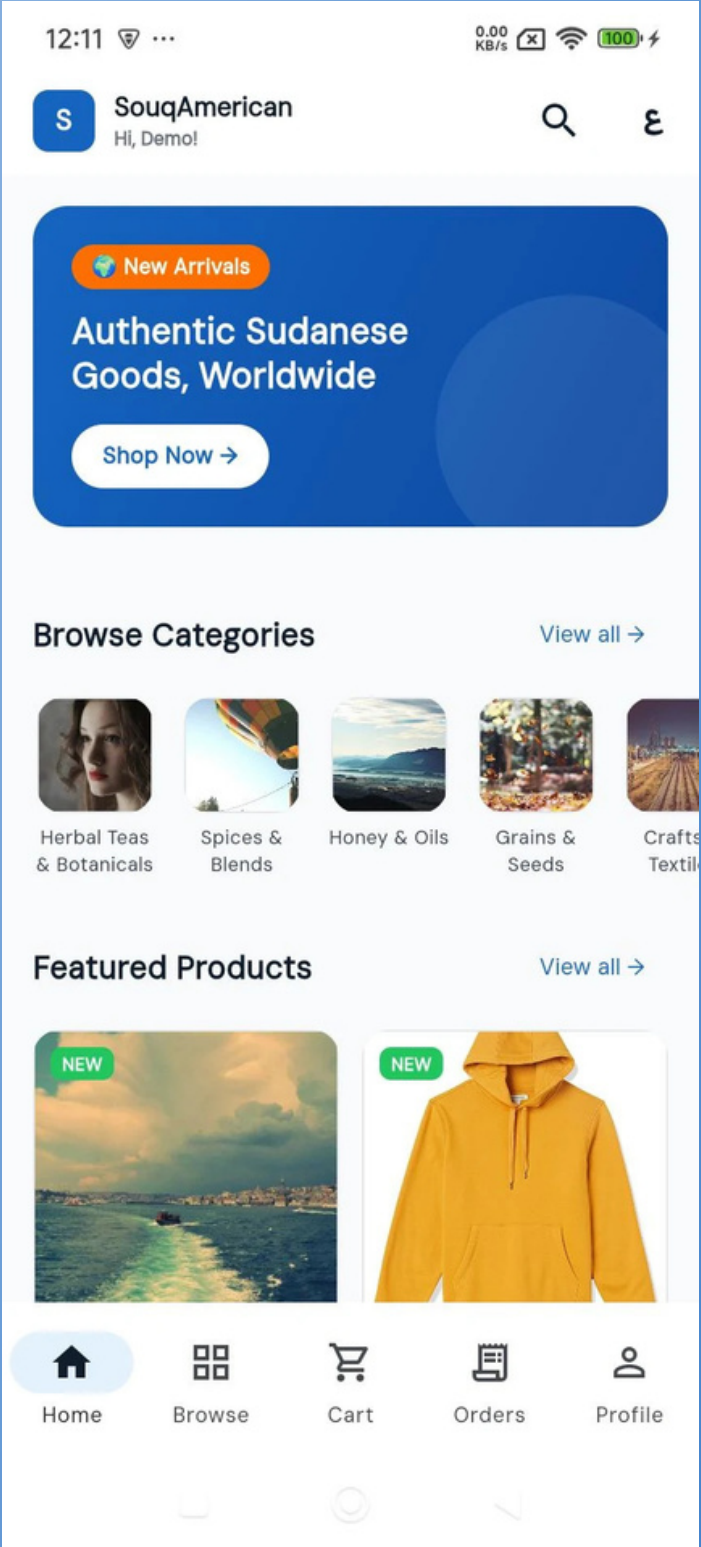
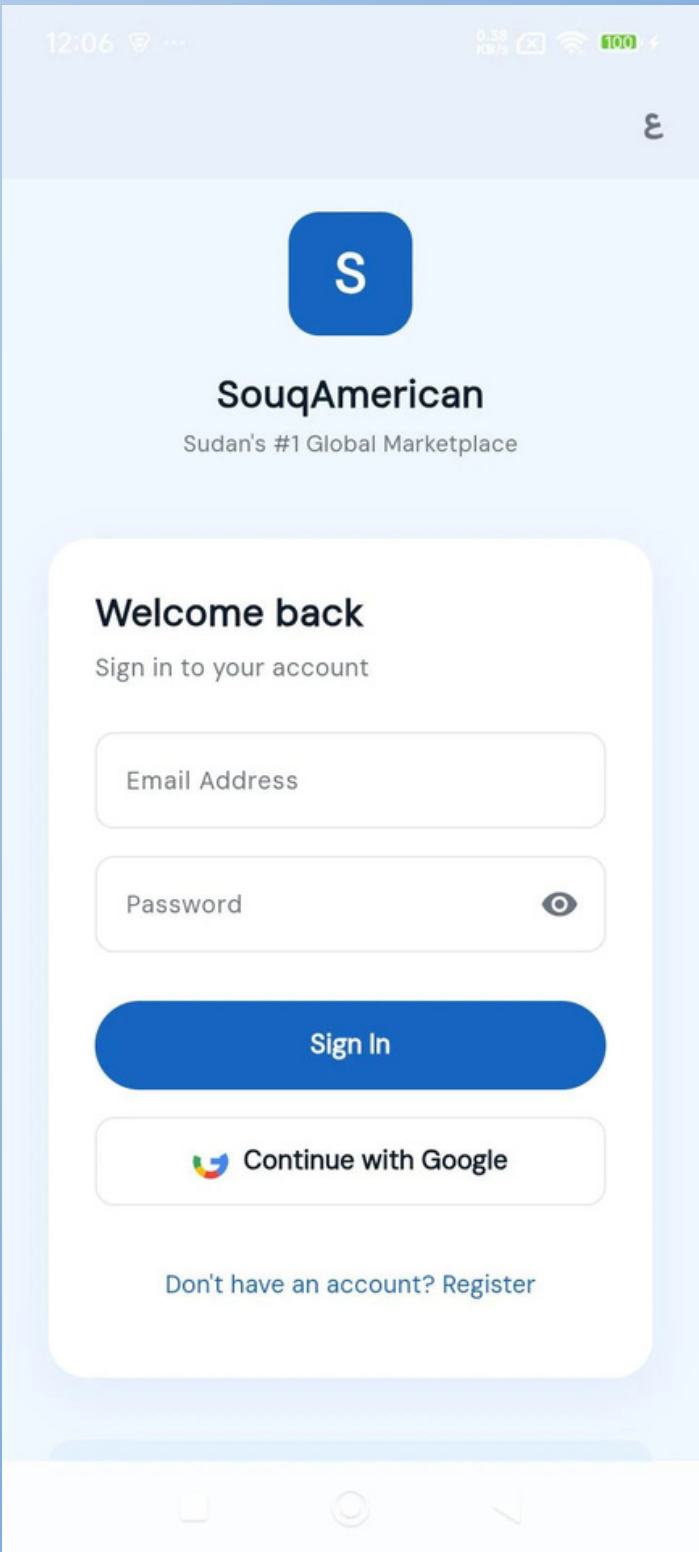


Case Study

Shop Seamlessly
Manage Efficiently
Grow Profitably



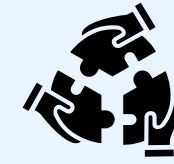


We Help Your Ideas Grow

Canws is a software development studio that builds scalable, design-led digital products. With 8yrs of expertise and over 300+ projects shipped with a top rating of 4.9★. We combine strategy, design, and engineering to turn complex ideas into market-ready solutions. Fast, reliable, built for long-term growth.

The Challenge

Building a secure and scalable multi-vendor e-commerce platform where buyers can easily purchase products, sellers can manage their inventory after verification, and administrators can efficiently oversee operations. The platform needed seamless web and mobile experiences, seller verification workflows, product management, order processing, and automated commission tracking.



Client

Souq American



Domain

E-Commerce & Retail Technology



Engagement

End-to-End Product Development



CLOUD

AWS



The Feature Offerings



Buyer Registration

Secure user registration, login, profile management, and account settings



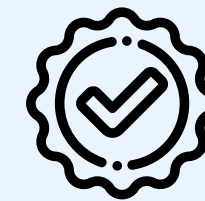
Product Discovery & Search

Browse products by categories, search items instantly



Shopping Cart & Checkout

Add products to cart, manage quantities, place orders securely.



Seller Verification System

Upload business documents, track verification status.



Product & Inventory Management

Sellers can add, edit, and manage products, stock levels, pricing



Order & Commission Management

Automated order processing with commission calculation.



Product Design & User Experience

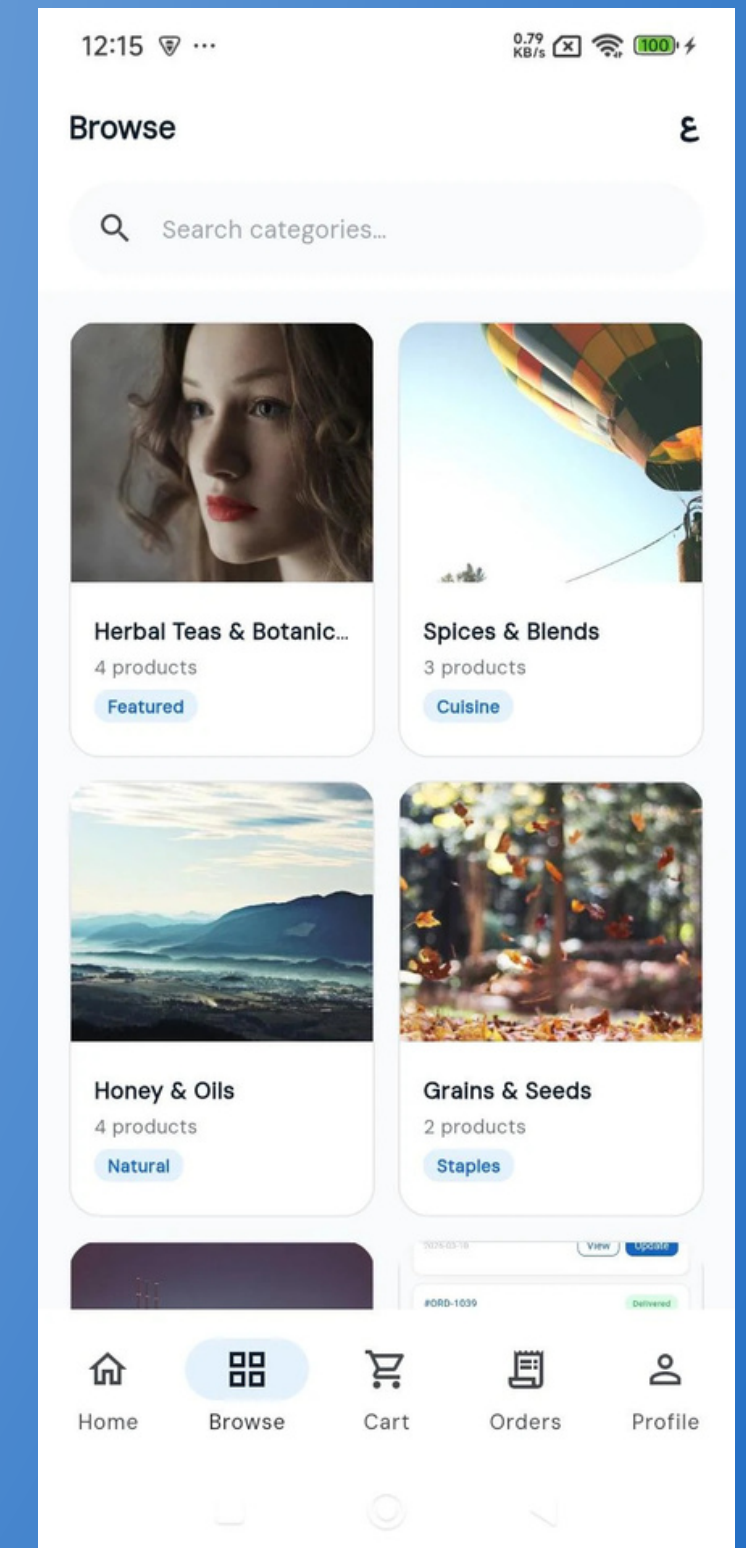
We designed and developed a seamless multi-vendor e-commerce experience for buyers, sellers, and administrators, focusing on usability, trust, secure transactions,.

Design Highlights

- Mobile-responsive web
- Intuitive product browsing
- Simplified shopping cart
- Clean dashboards for buyers

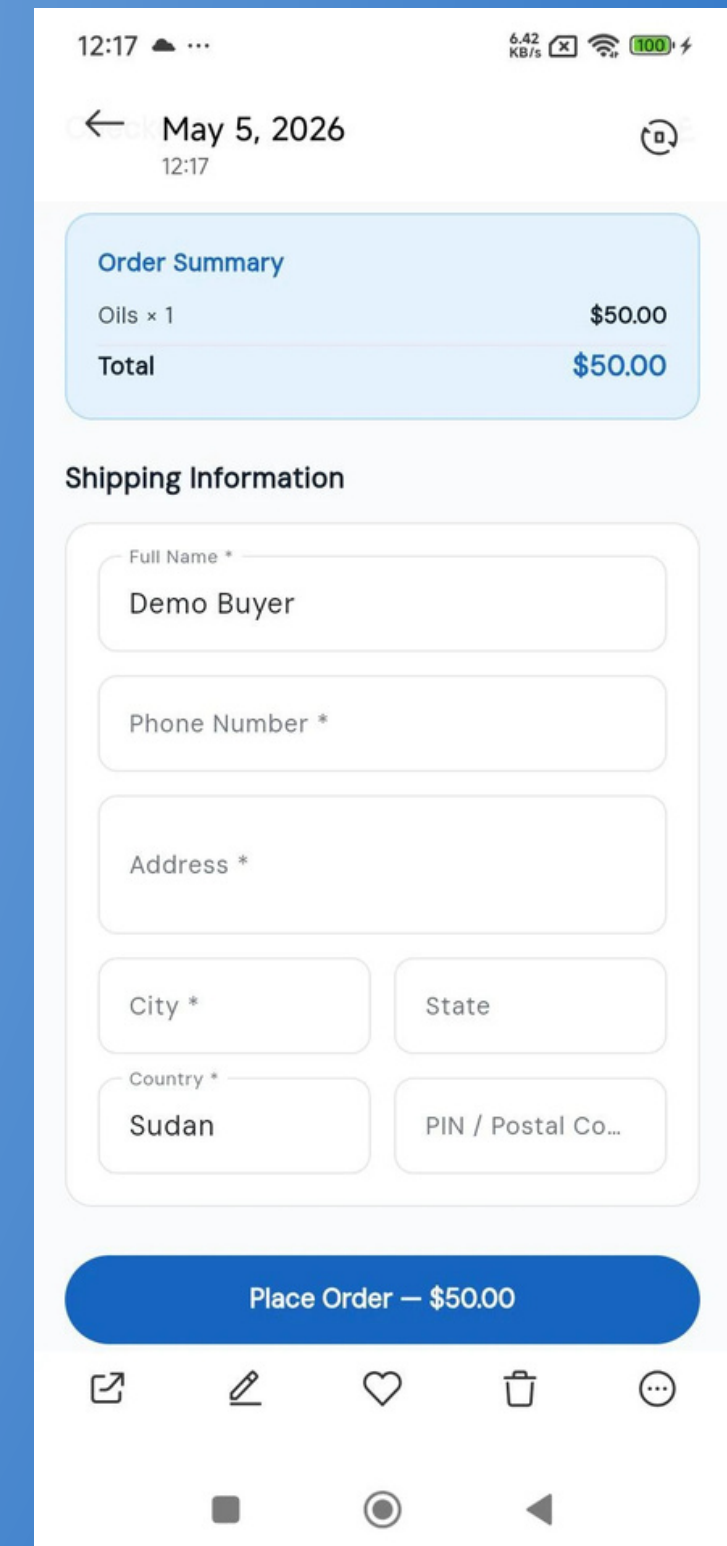
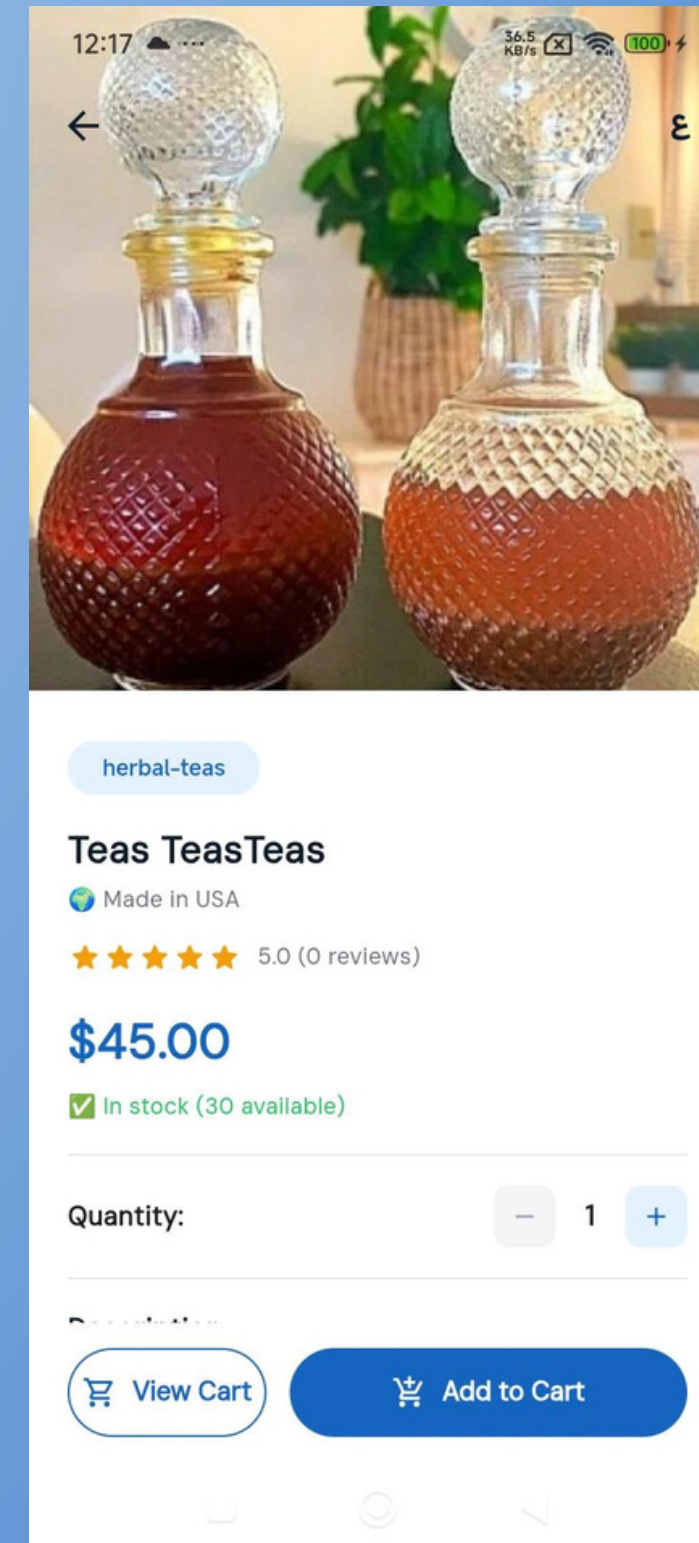
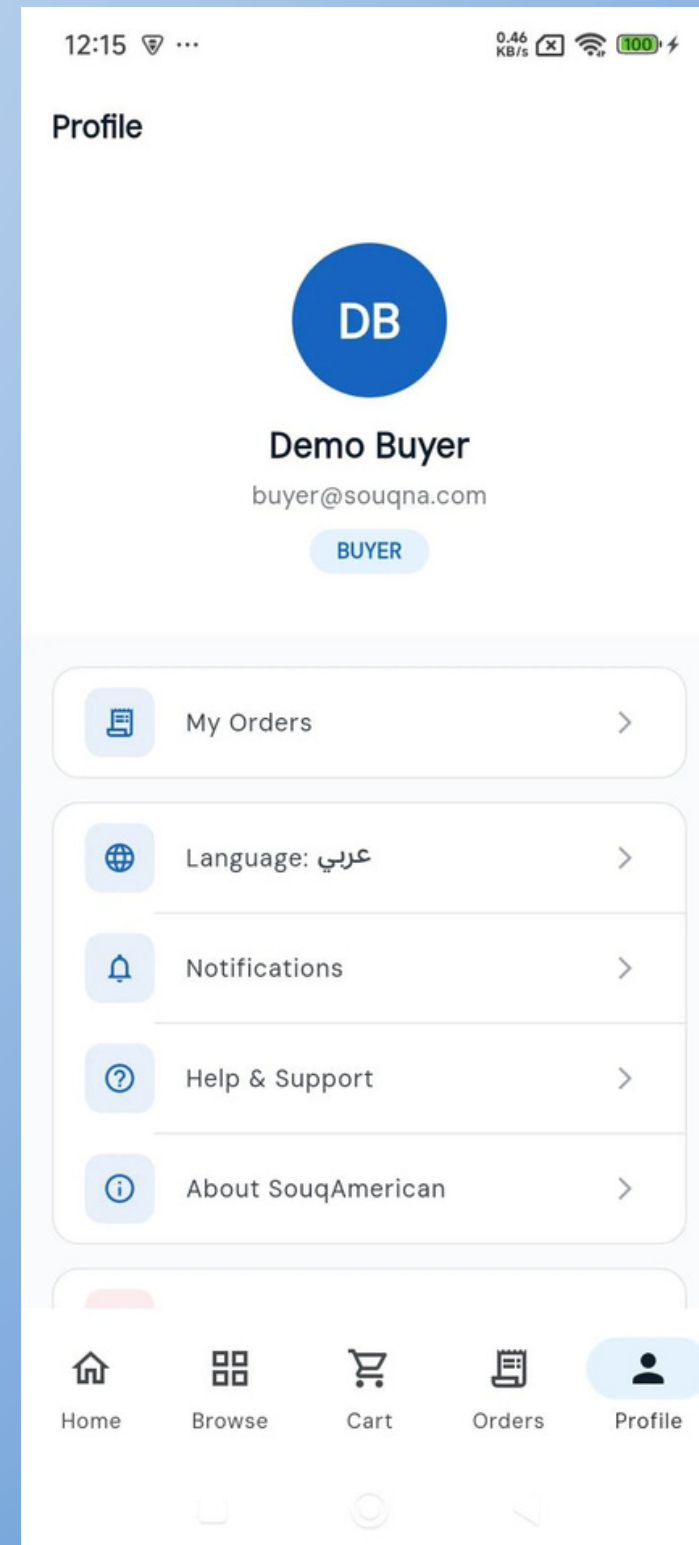
Design & Development Scope

- High-Fidelity UI/UX Design
- Buyer Shopping Experience
- Admin Management Portal
- Notifications & Activity Tracking



Architecture & Delivery

We built a scalable multi-vendor commerce platform that efficiently manages products, orders, seller verification, payments, commissions, and user activity in real time.





Efficient Operations

Automated workflows
streamlined
marketplace management.

Better Customer Experience

Easy product discovery
and secure purchasing.

Seller Empowerment

Simple onboarding and
product management tools.

Scalable Infrastructure

Built to support growing
users and transactions.

Revenue Optimization

Automated commission
and sales tracking.

Trusted Marketplace

Verification and transparency
increased platform credibility.



What We Can Build For You

With a 10+ year experienced team and 20+ products shipped, we're ready to be your end-to-end tech partner.

B2B & B2C Marketplace Solutions

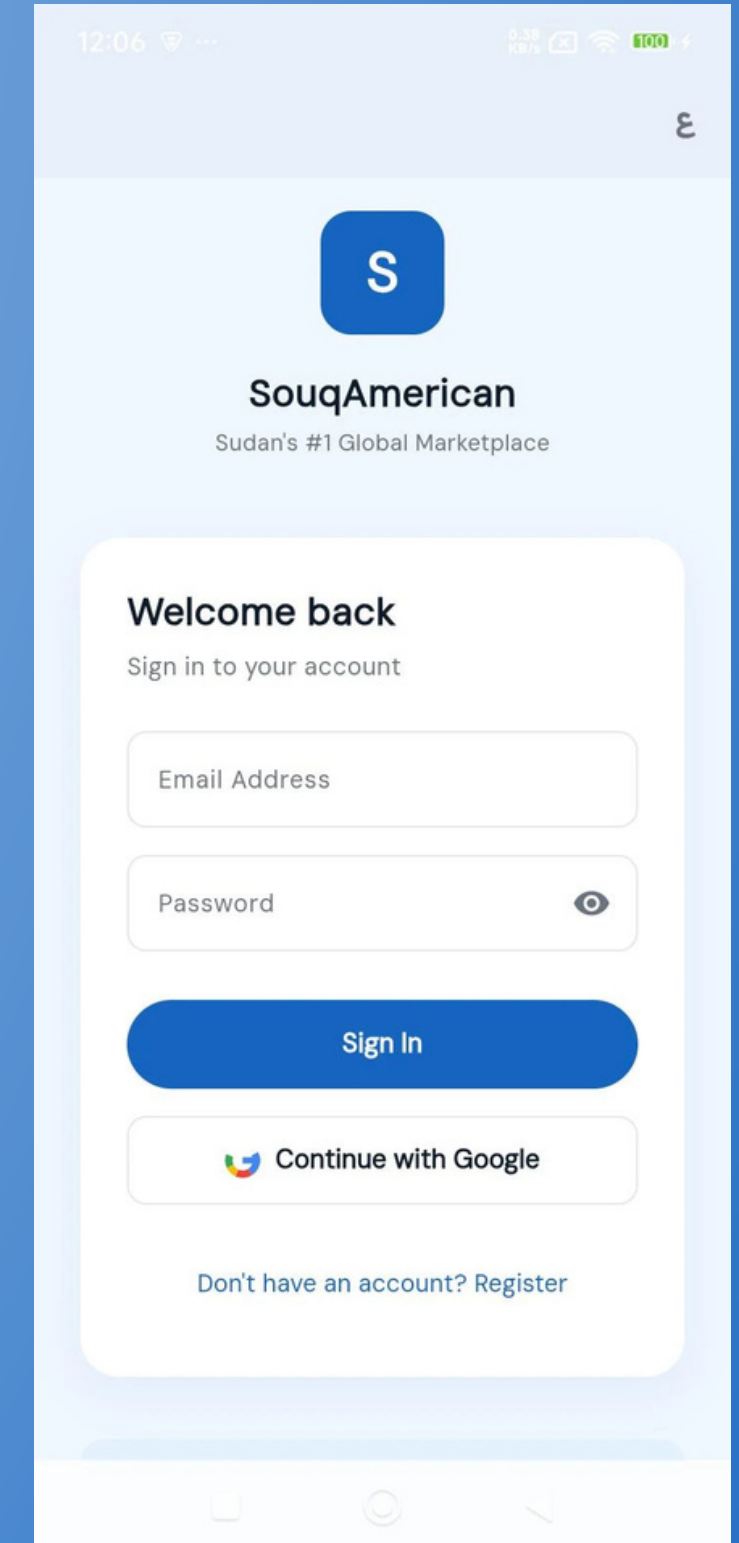
Vendor Onboarding & Verification

Product & Category Management

Order Fulfillment Systems

Revenue & Commission Tracking

Cross-Platform Web & Mobile Apps



Let's Build Something Impactful

Have an idea, a challenge, or a product to scale?

Let's collaborate and bring it to life.

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